

# THE PRESIDENCY'S PRICE TAG

Campaign Donations and the 2012 Presidential Election



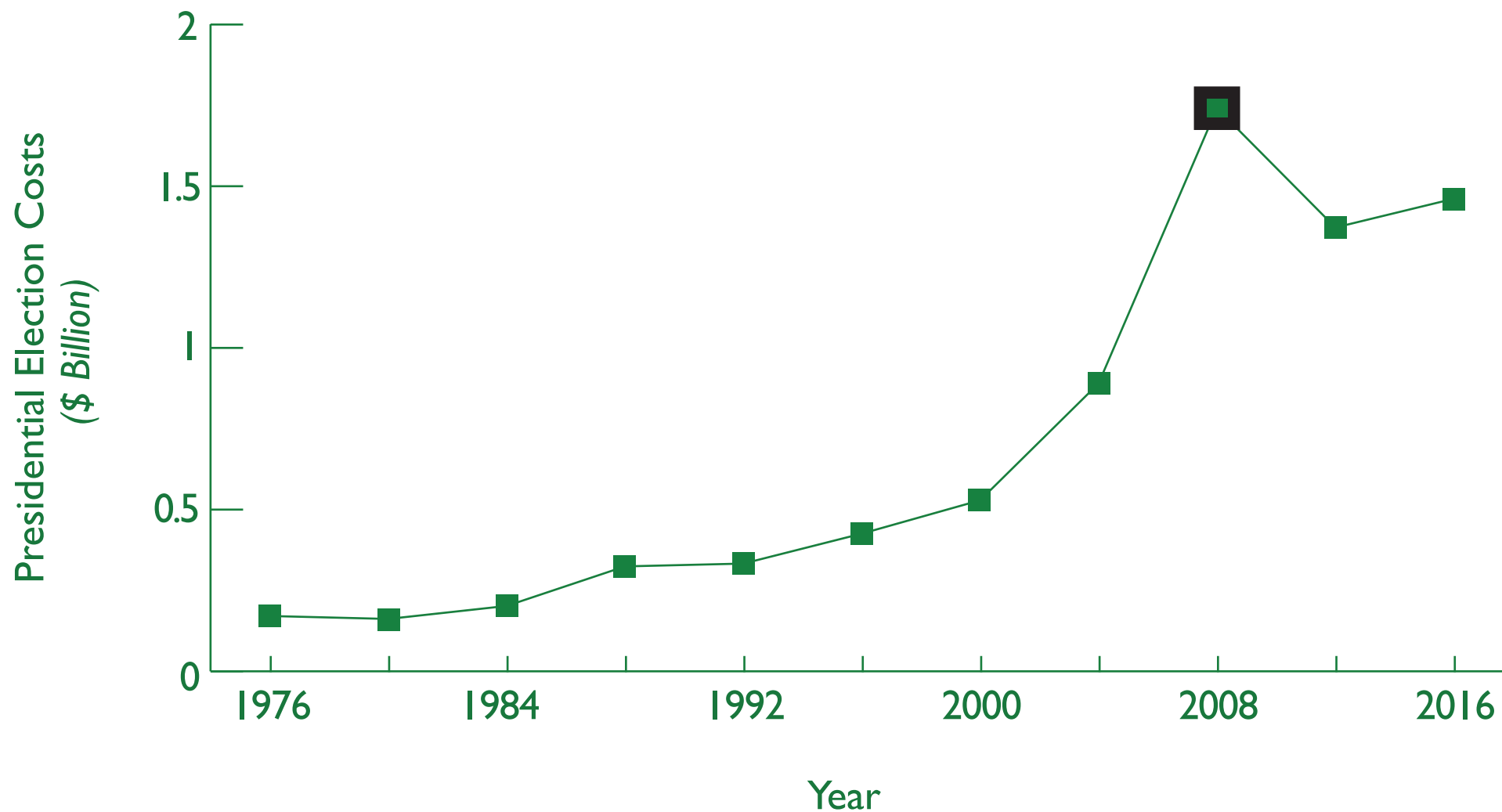
Private donations, not public discourse,  
shape the outcome of the Presidential Election

# What Is Happening with Our Elections? It Starts with Rising Campaign Costs



U.S. presidential campaign costs have increased nearly 800% in the past 40 years

Campaign costs peaked at \$1.74 billion in the 2008 Presidential Election

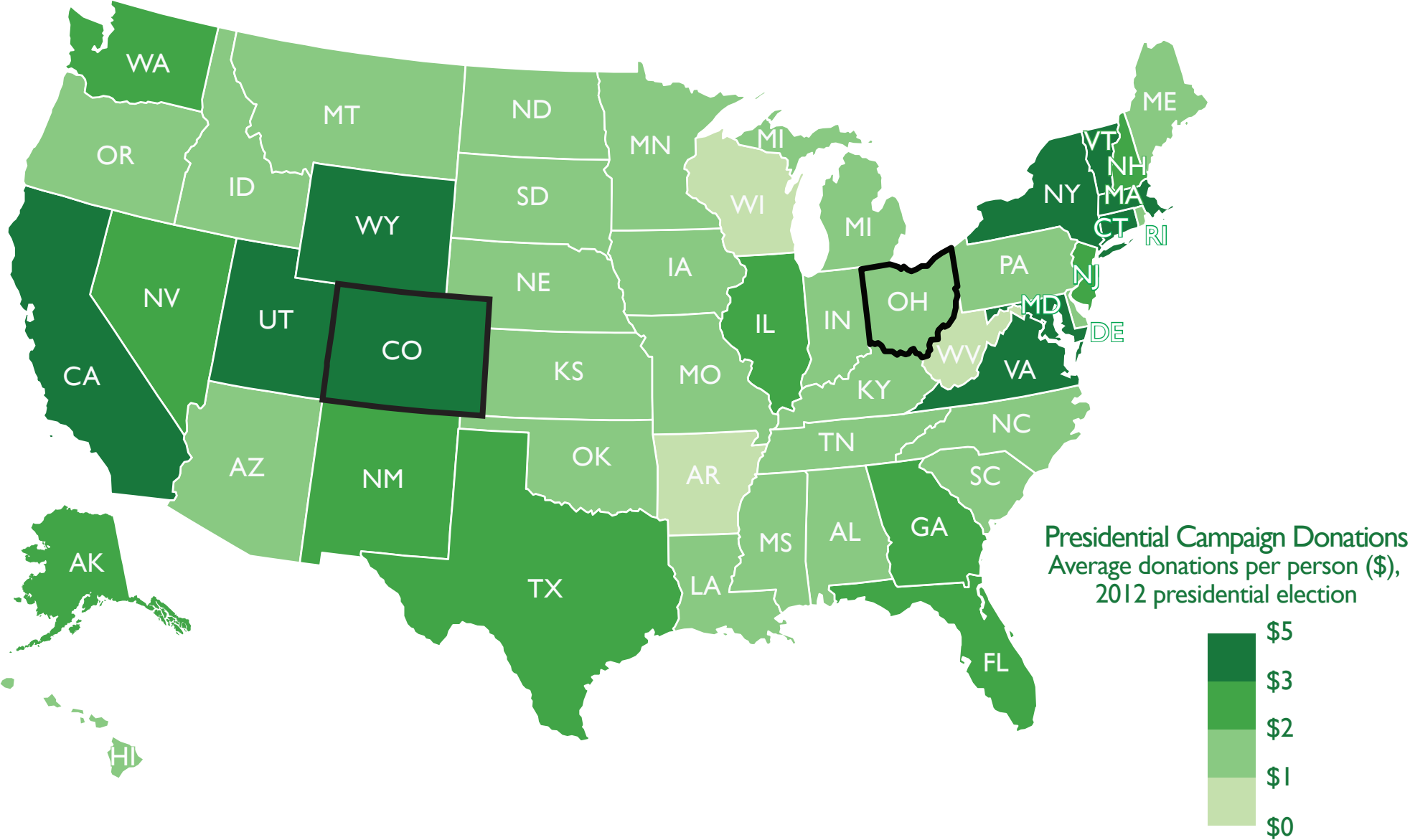


# Why Do Costs Matter?

## More than 50% of Campaign Funds were from Donations in 2012

The average person in Colorado donated \$3.3 during the 2012 Presidential Election

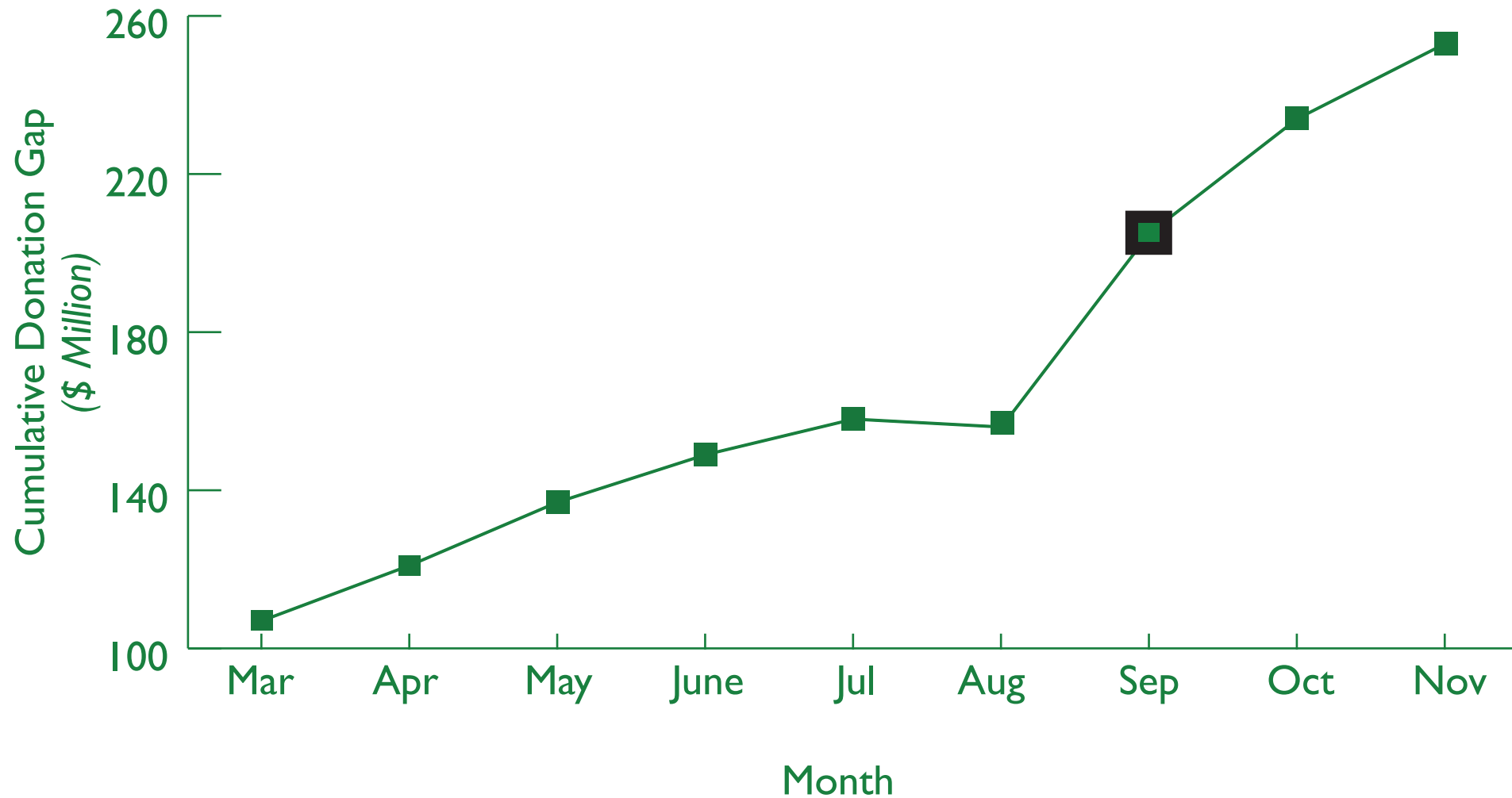
The average person in Ohio donated only \$1.5 during the 2012 Presidential Election



## So What? Increasing Donations Pose a Problem...

The Democrat advantage in campaign donations reached \$253 million for the 2012 Presidential Election

Democrats received \$51 million more donations than Republicans in September, the largest donations advantage during the 2012 president election

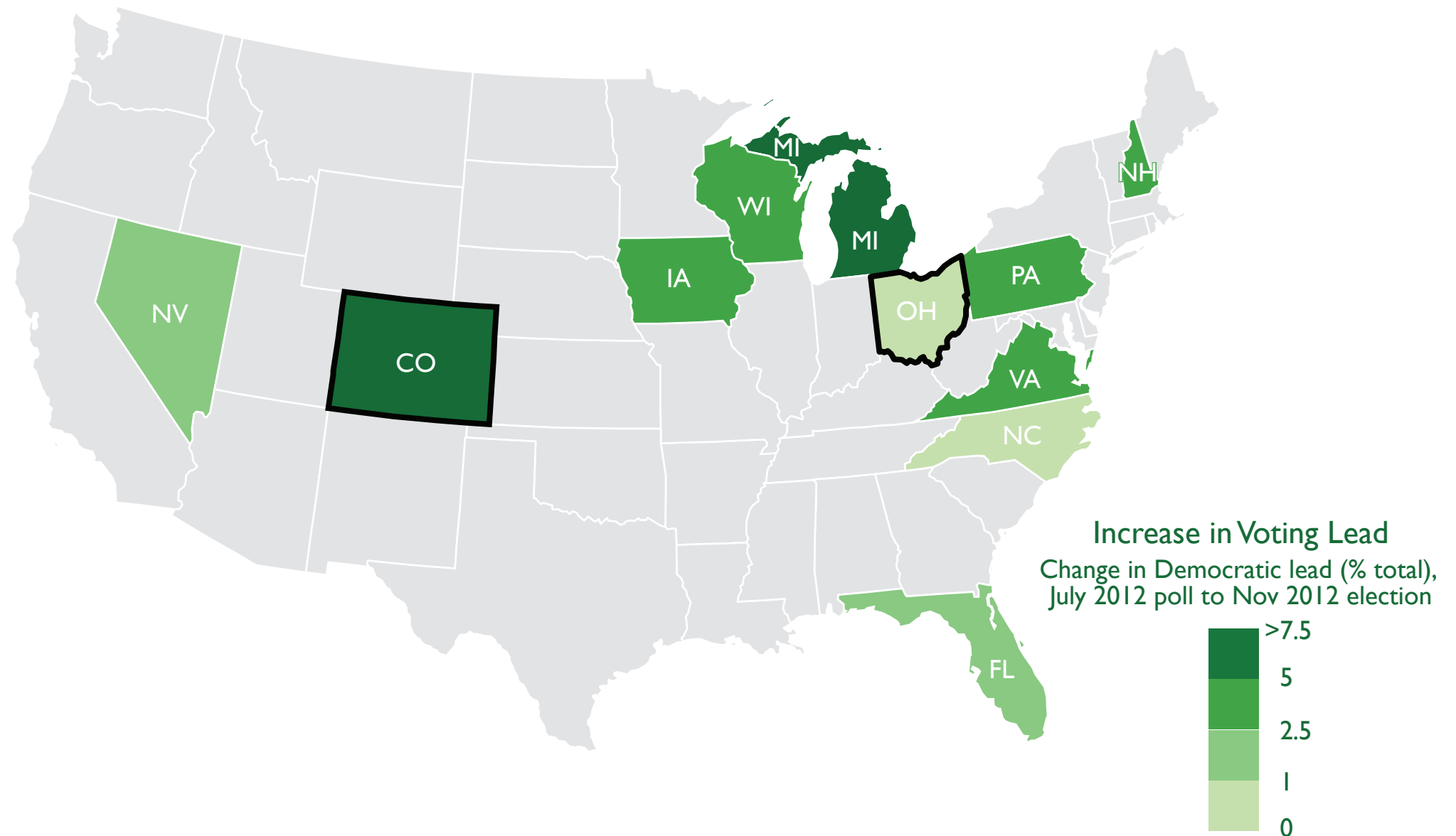




## ...Particularly for Swing States

Democrats increased their lead by 6.5%  
in the swing state of Colorado

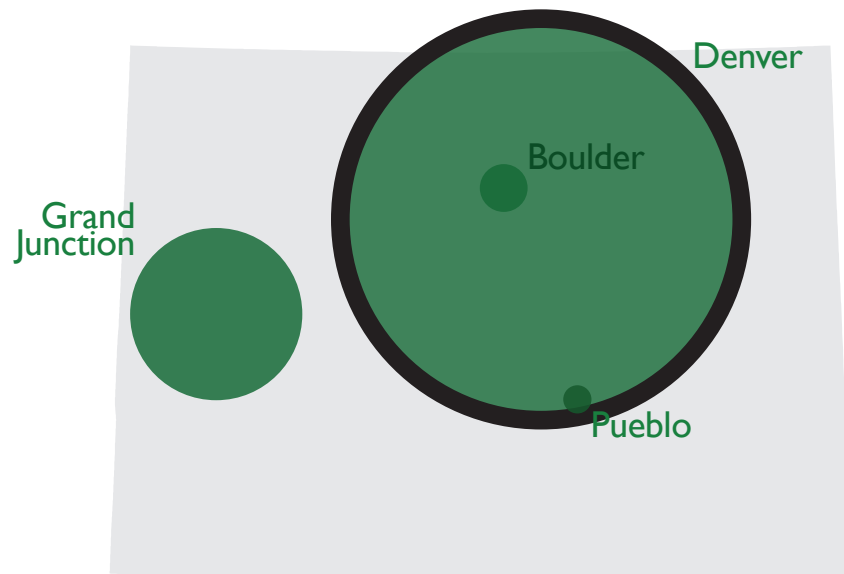
Democrats only increased their lead  
by 0.7% in the swing state of Ohio



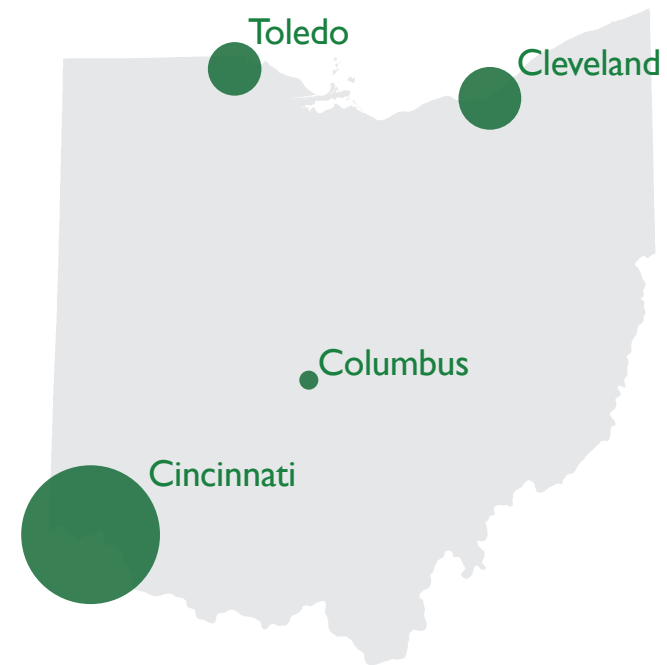
# A Deeper Look: Democrats Gained their Largest Donation Advantage in Major Cities

The Democrat's gained an advantage of \$4,400,000 in Denver, the highest urban lead in swing states

Colorado

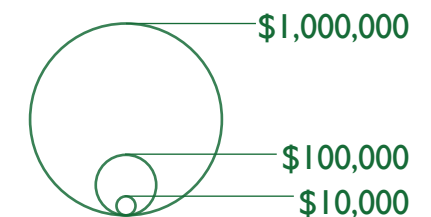


Ohio



Democrats drew 140% more urban-based donations per person in Colorado than Ohio, largely attributed to the progressive Denver metro area

Donation Gap  
Democrat advantage in campaign donations (\$), 2012



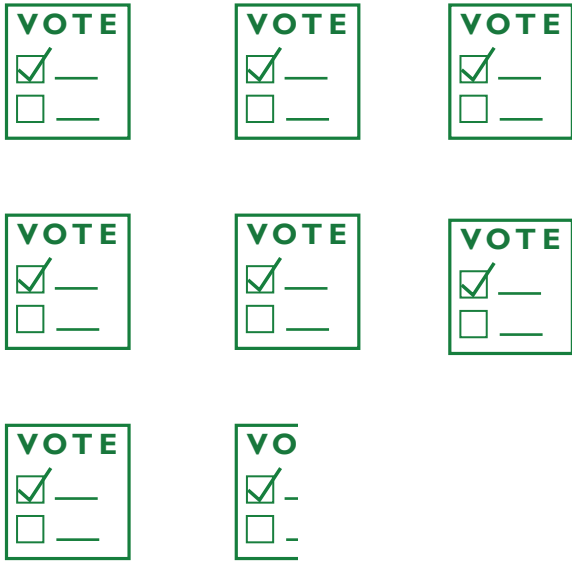
# As a Result, Campaign Donations Have a Different Influence on Election Results in Swing States like Colorado versus Ohio

---

Every \$100 advantage for the Democrats bought

Colorado

Ohio



7.5  
votes

2.8  
votes

# What's Next? Colorado and Ohio Represent Different Alternatives for Addressing Campaign Donations

---

Colorado



Colorado has imposed new amendment to limit campaign funding since the 2012 Presidential Election

Ohio

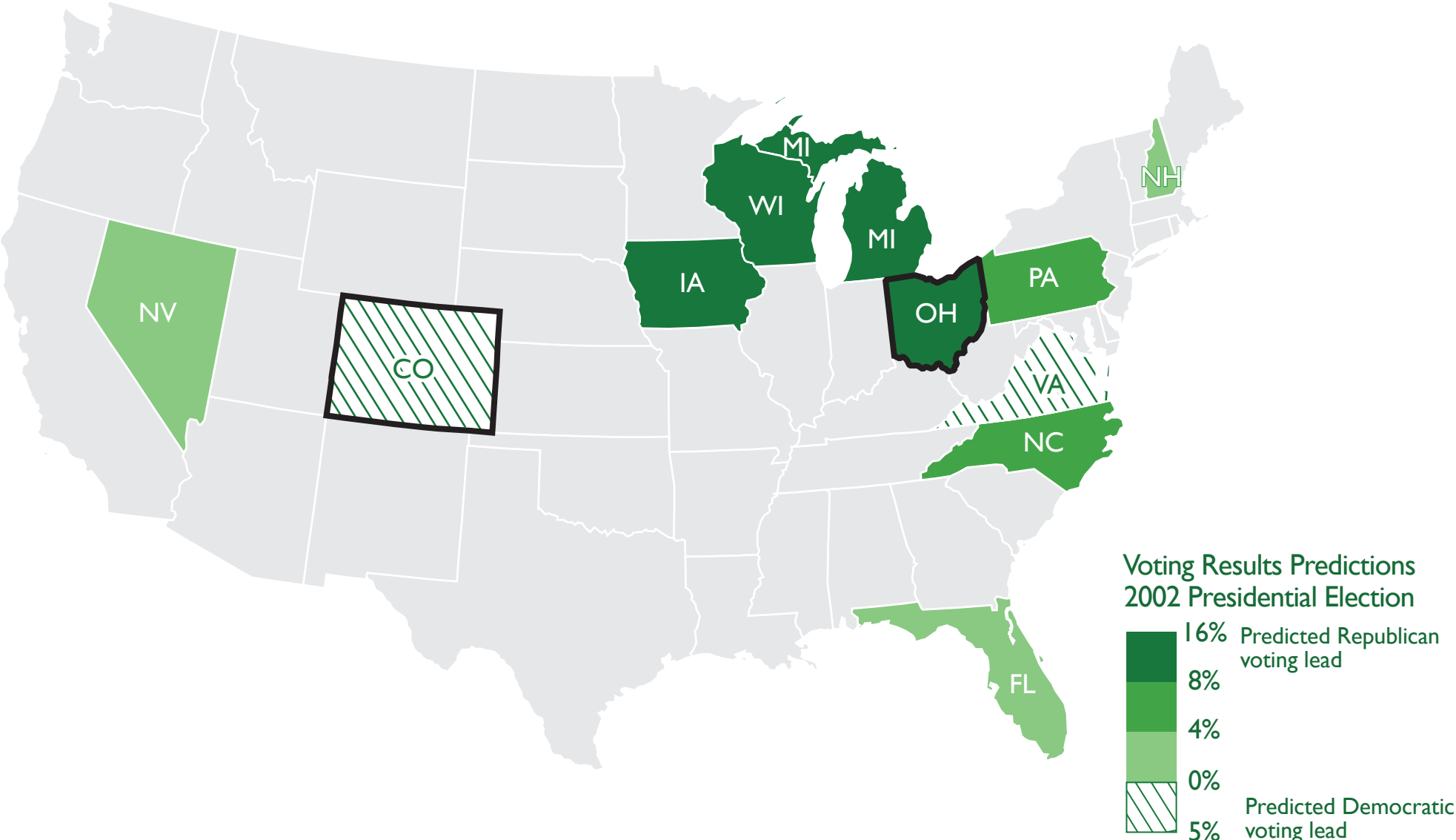


In the same time, Ohio has failed to act on campaign funding

# What Do You Think We Should Do As a Nation?

The Democrats are predicted to make only a 2.3% gain in Colorado in the 2020 Presidential Election if campaign funding remains consistent from 2016

The Republicans are predicted to make a whopping 12.5% gain in Ohio in the 2020 Presidential Election if campaign funding remains consistent from the 2016



# SOAKING IN WATER

Sea-Level Rise and Coastal Vulnerability Since 2012



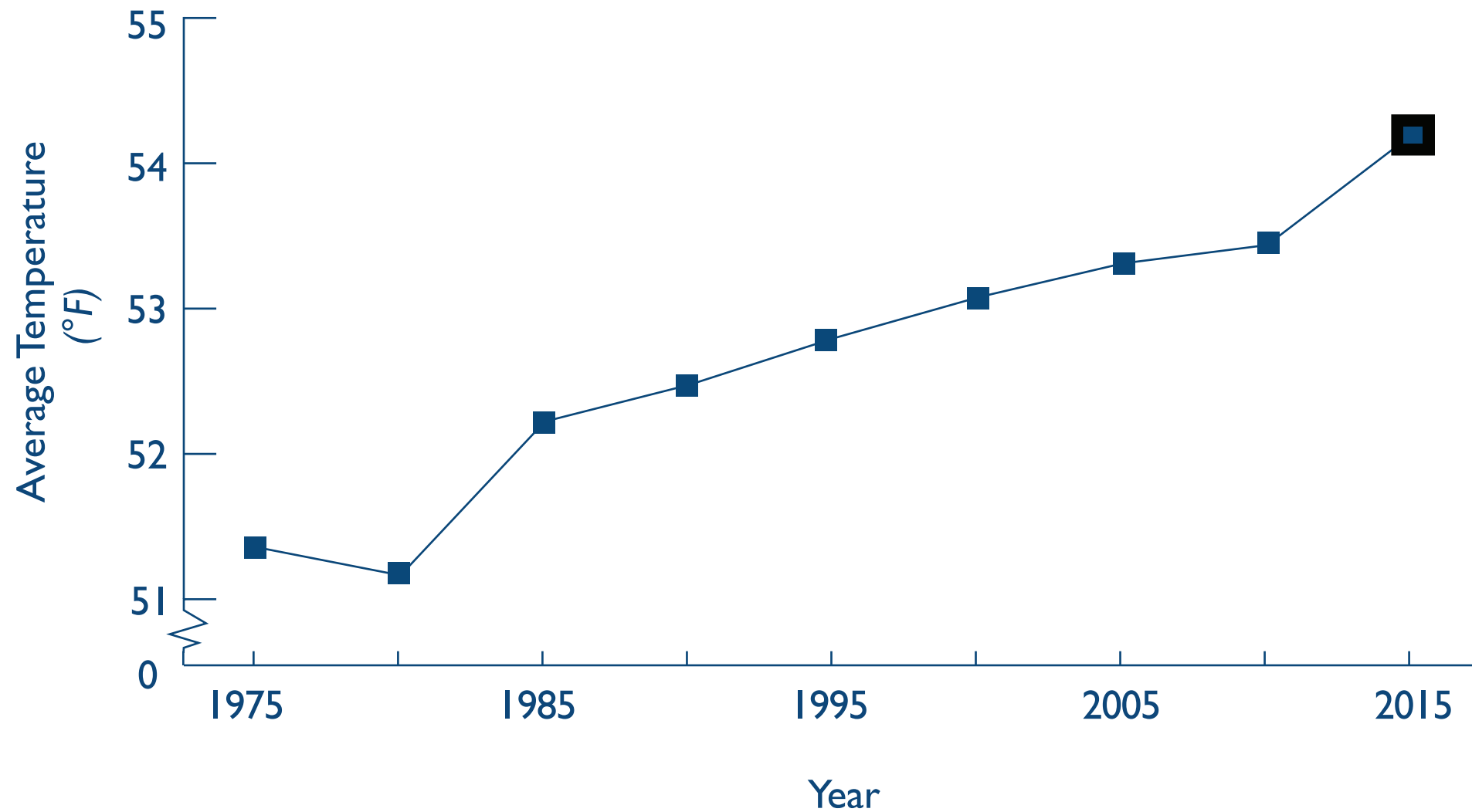
Even small rises in sea-level dramatically increase coastal vulnerability to storms

# What is Happening with Our Coasts? It Starts with Rising Temperatures



U.S. average temperatures have increased almost 3°F in the past 40 years

U.S. average temperatures peaked at 54.3°F in 2015

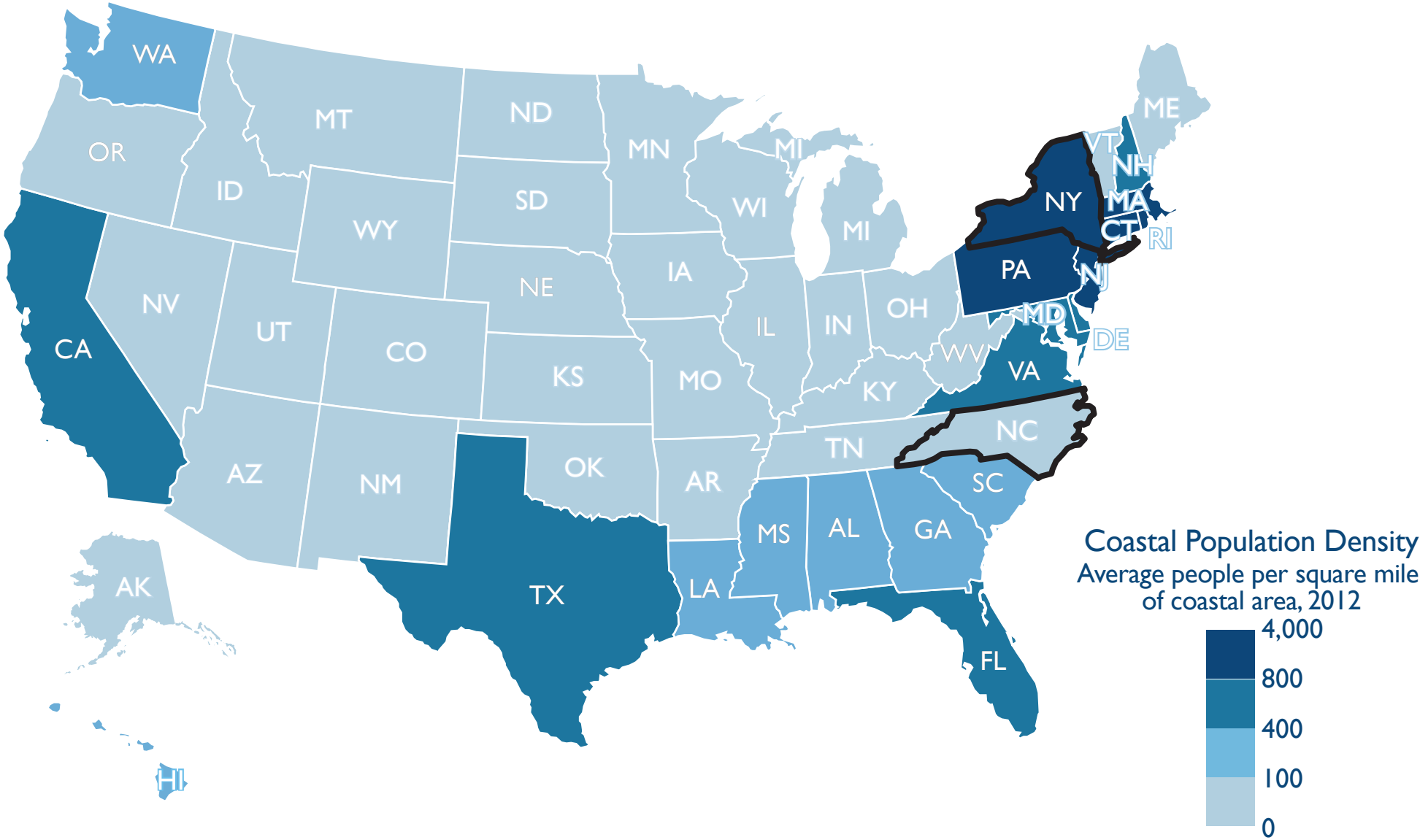


# Why Do Coasts Matter?

## More than 50% of U.S. Citizens Lived in Coastal Areas by 2012

3,081 people live in an average square mile of New York coasts

Only 73 people live in an average square mile of North Carolina coasts

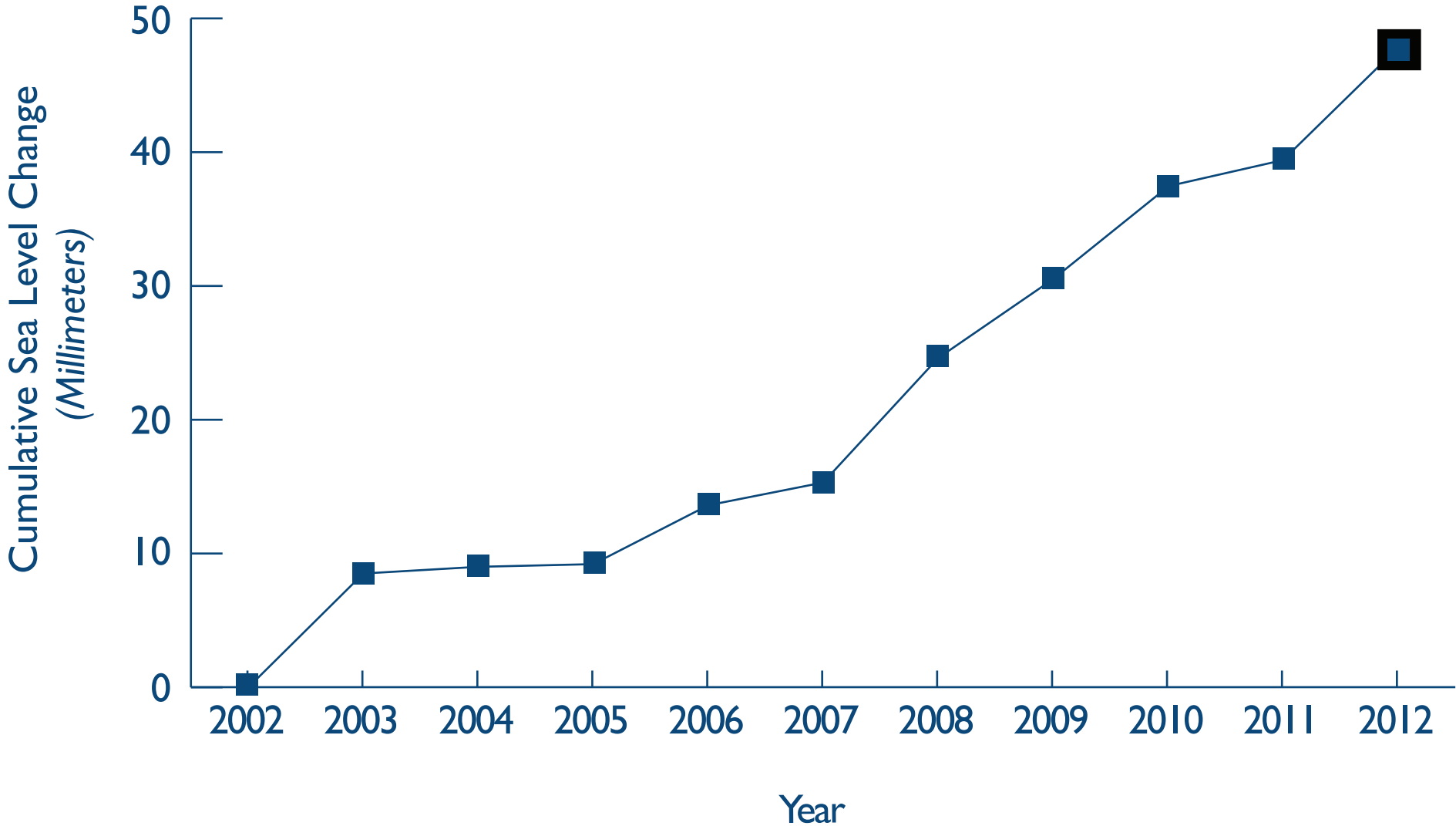




# So What? Rising Sea Levels Pose a Problem...

The U.S. average sea levels in 2012 reached 47.8 millimeters above the 2002 average

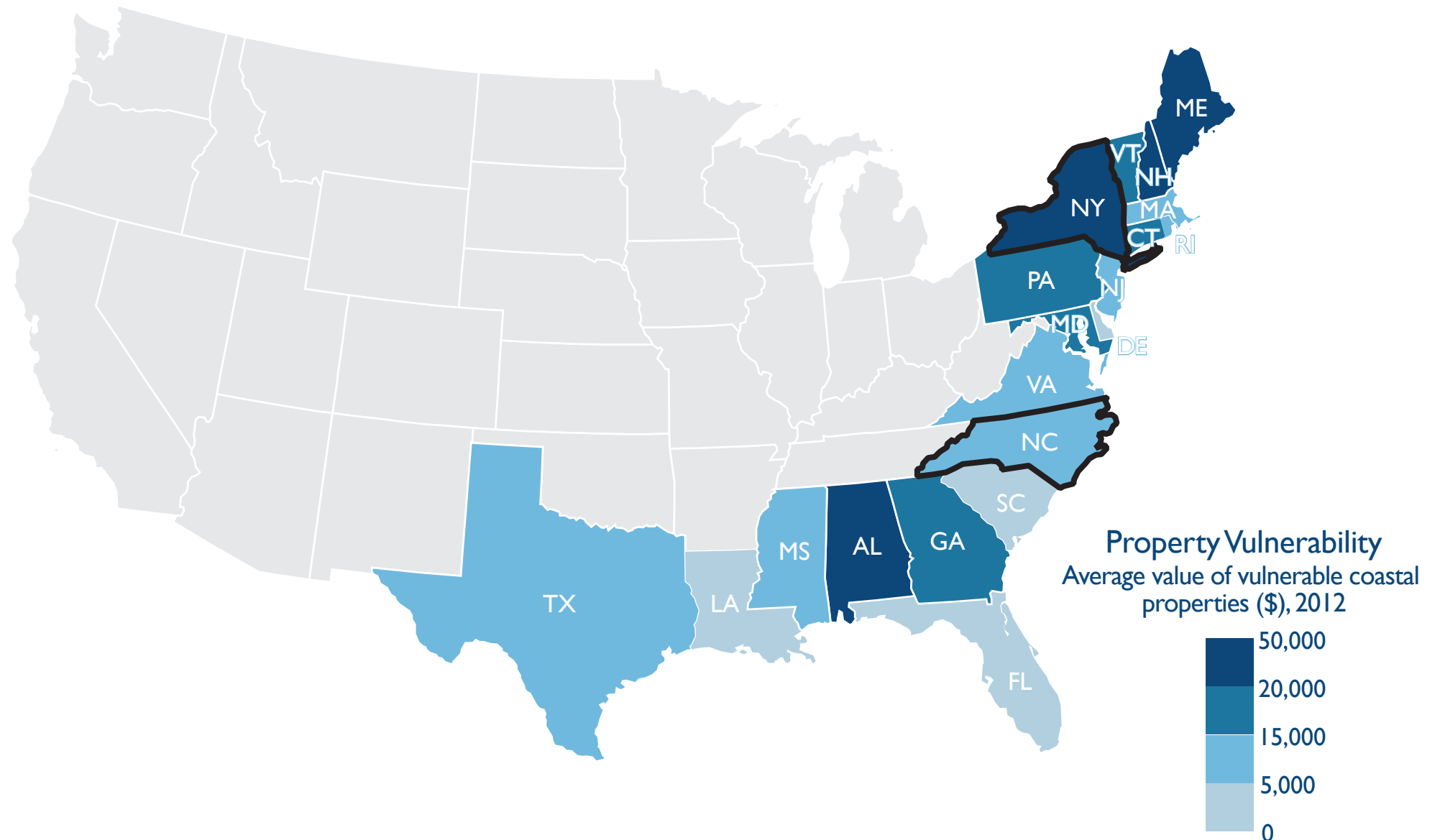
Global sea levels rose 8.4 millimeters in 2012, the largest sea level rise from 2002-2012



## ...Particularly for States on the East Coast

The average value of vulnerable properties in coastal areas is \$24,800 in New York

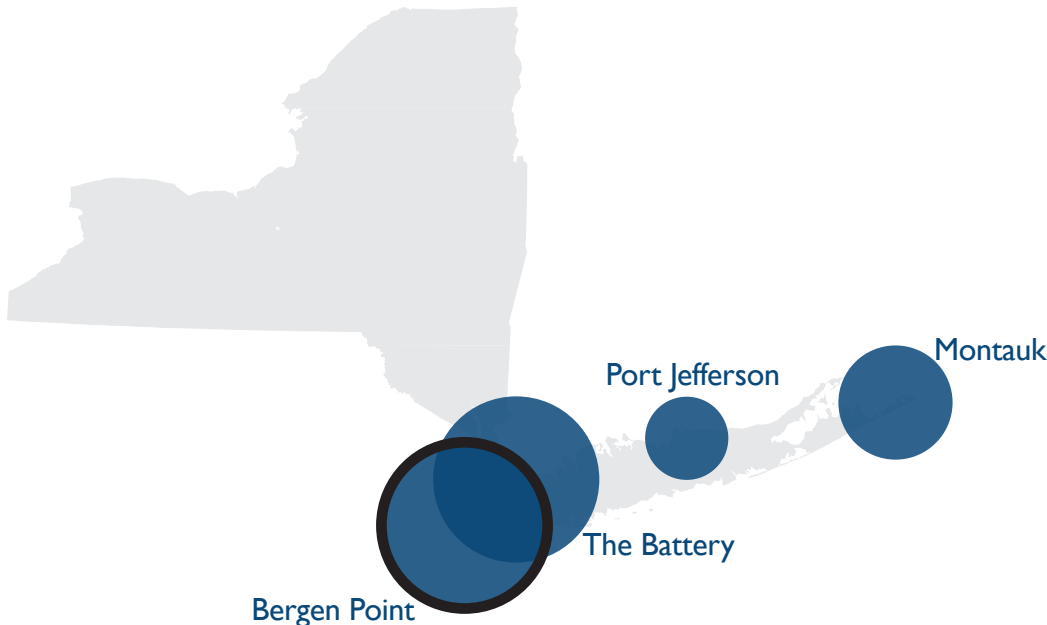
The average value of vulnerable properties in coastal areas is only \$7,730 in North Carolina



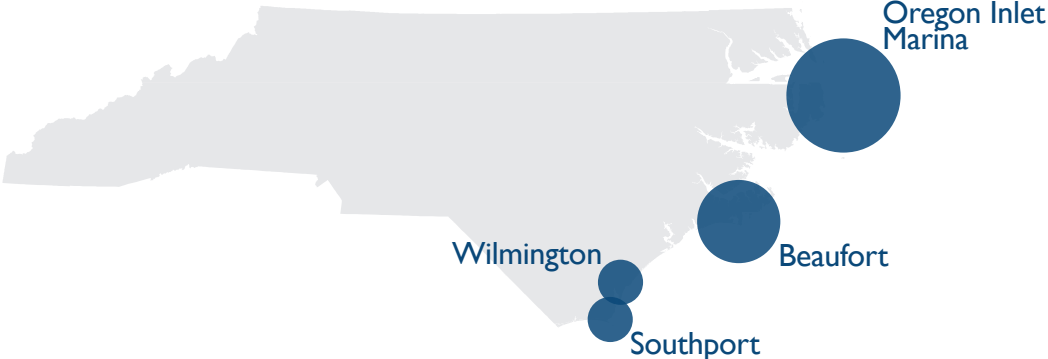
# A Deeper Look: Sea-Levels Rose the Most in Major Stations

Sea-level annual rise rate speed in Bergen Point is 4.4 millimeters per year, the highest among stations in two states

New York



North Carolina



Sea-level rose 50% more in urban-centers in New York compared to North Carolina, particularly due to the dense infrastructure in New York City and Long Island

Average Sea-Level Rise  
Average annual sea-level rise (millimeters/year), 1992-2012

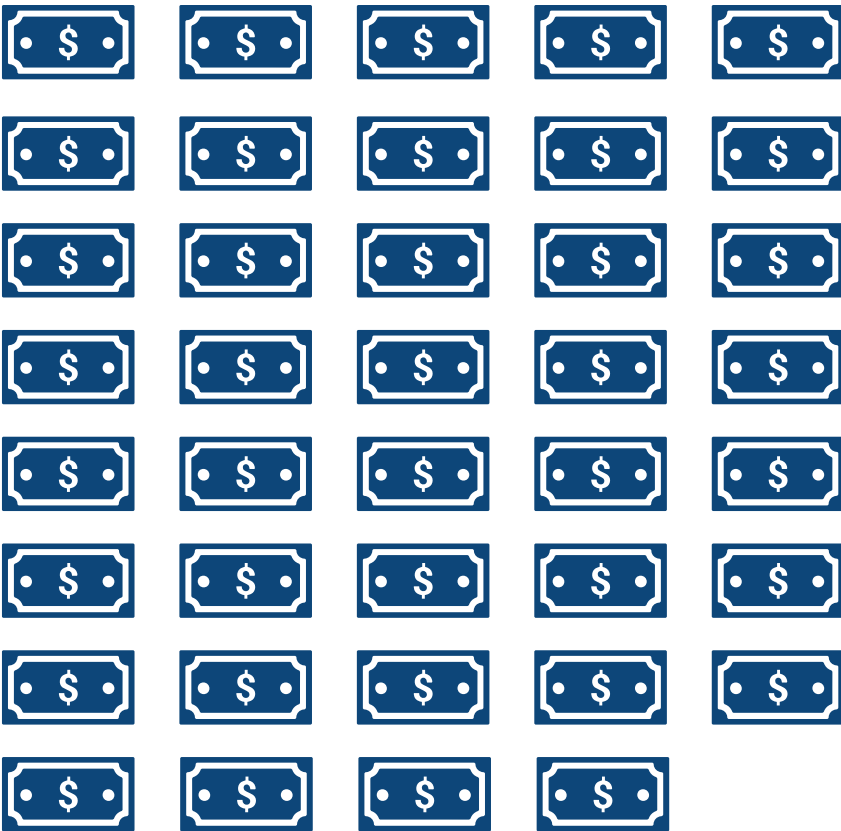


# As a Result, Sea-level Rise Has a Different Impact on Vulnerability in Coastal States like New York versus North Carolina

---

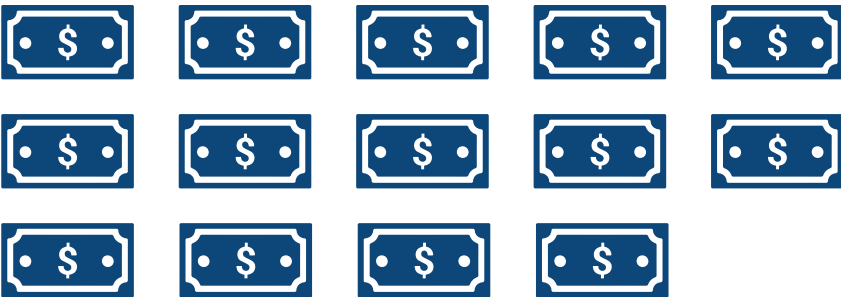
Every inch in sea level rise exposes

New York



\$3,900  
of property

North Carolina



\$1,400  
of property

# What's Next? New York and North Carolina Represent Different Alternatives for Addressing Sea-level Rise

---

New York



New York has invested considerable public funds to prevent sea-level rise related crises

North Carolina

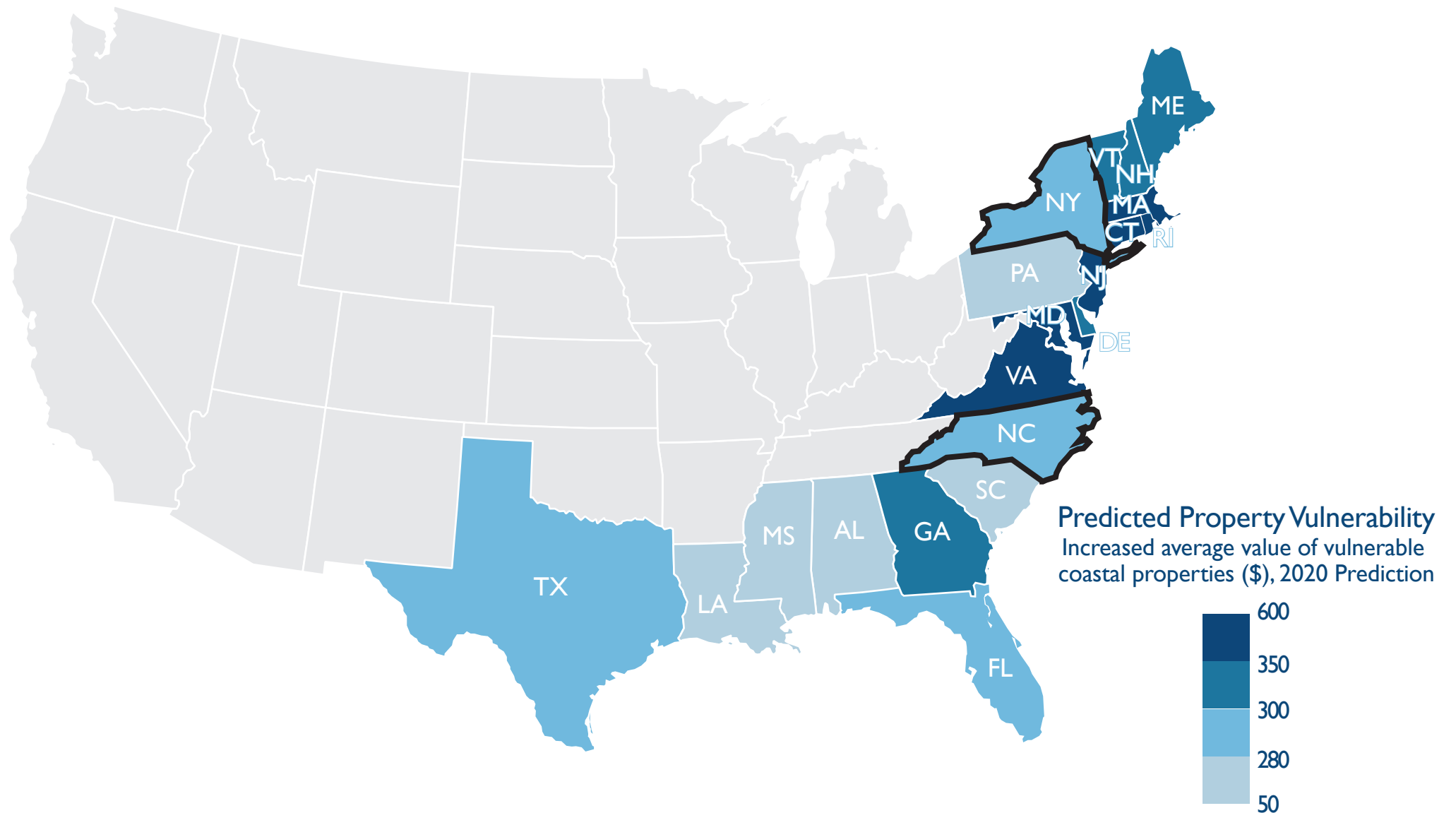


In the same time, North Carolina has failed to act on sea-level rise

# What Do You Think We Should Do As a Nation?

The value of vulnerable properties per person in New York only is predicted to increase to \$290 by 2020 if sea-levels continue to increase at a consistent rate

The value of vulnerable properties per person in North Carolina is predicted to increase a surprising \$325 by 2020 if sea-level continue to increase at a consistent rate





# THE PRESIDENCY'S PRICE TAG

Campaign Donations and the 2012 Presidential Election



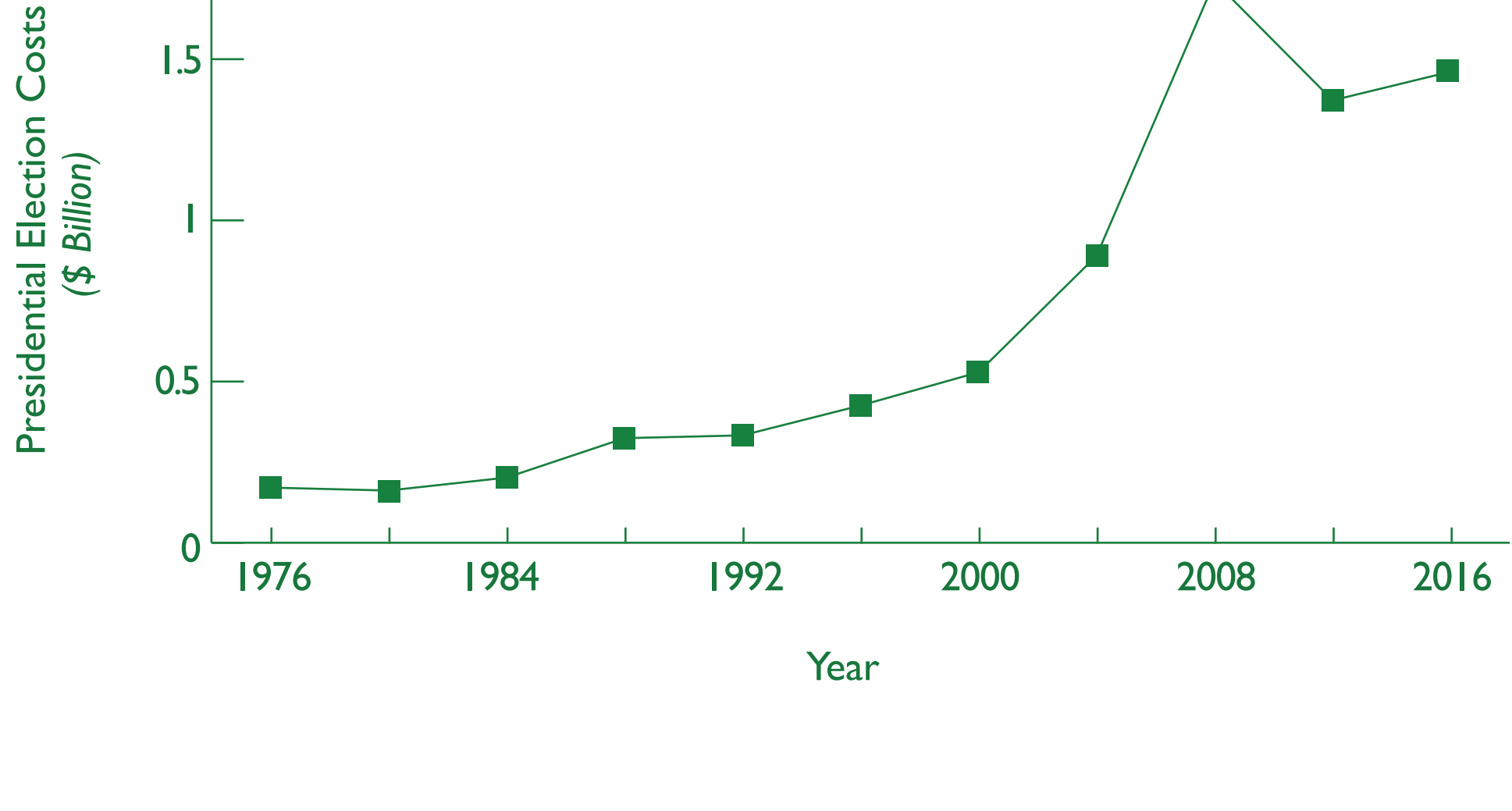
Private donations, not public discourse, shape the outcome of the Presidential Election

## What Is Happening with Our Elections? It Starts with Rising Campaign Costs



U.S. presidential campaign costs have increased nearly 800% in the past 40 years

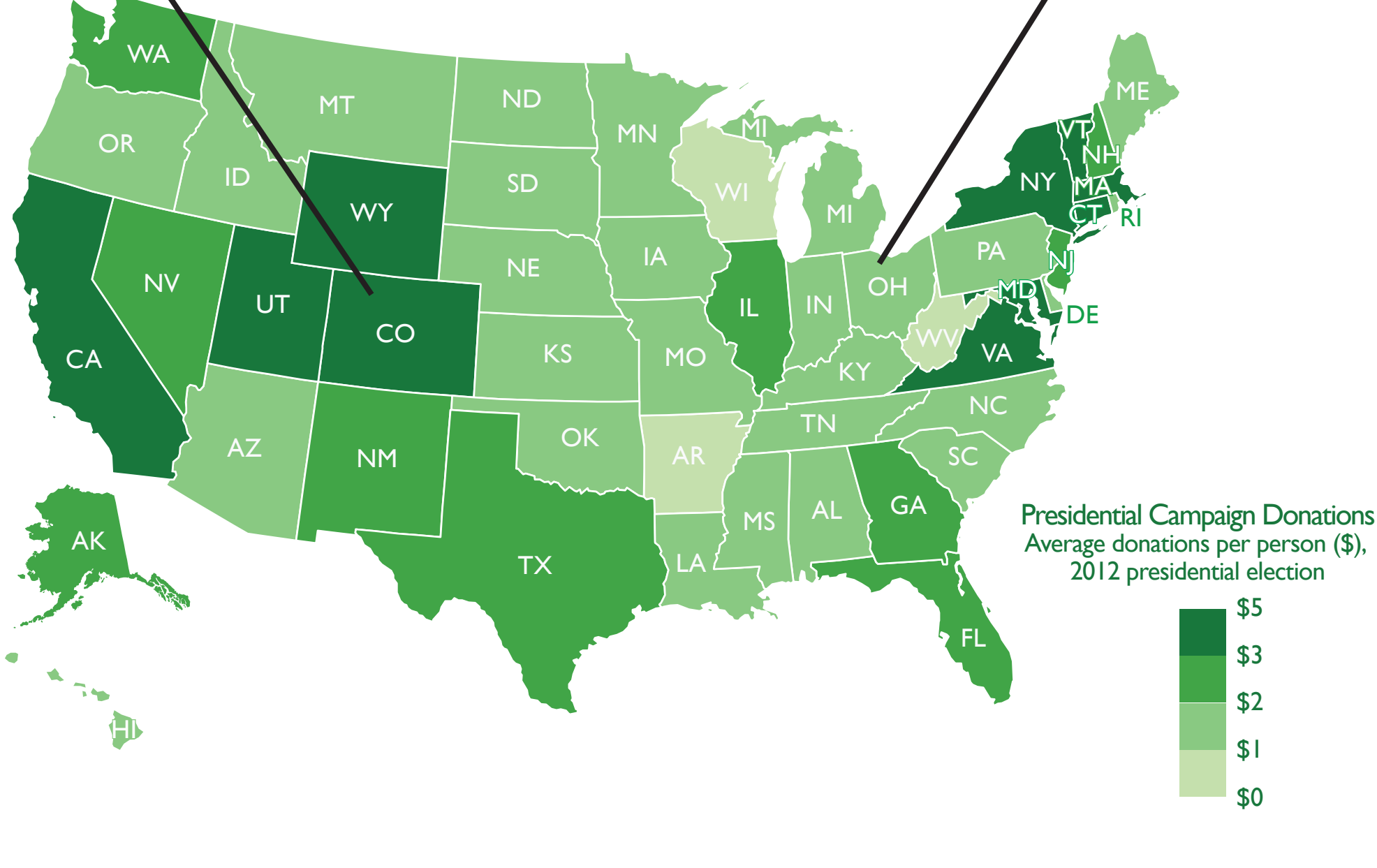
Campaign costs peaked at \$1.74 billion in the 2008 Presidential Election



## Why Do Costs Matter? More than 50% of Campaign Funds were from Donations in 2012

The average person in Colorado donated \$3.3 during the 2012 presidential election

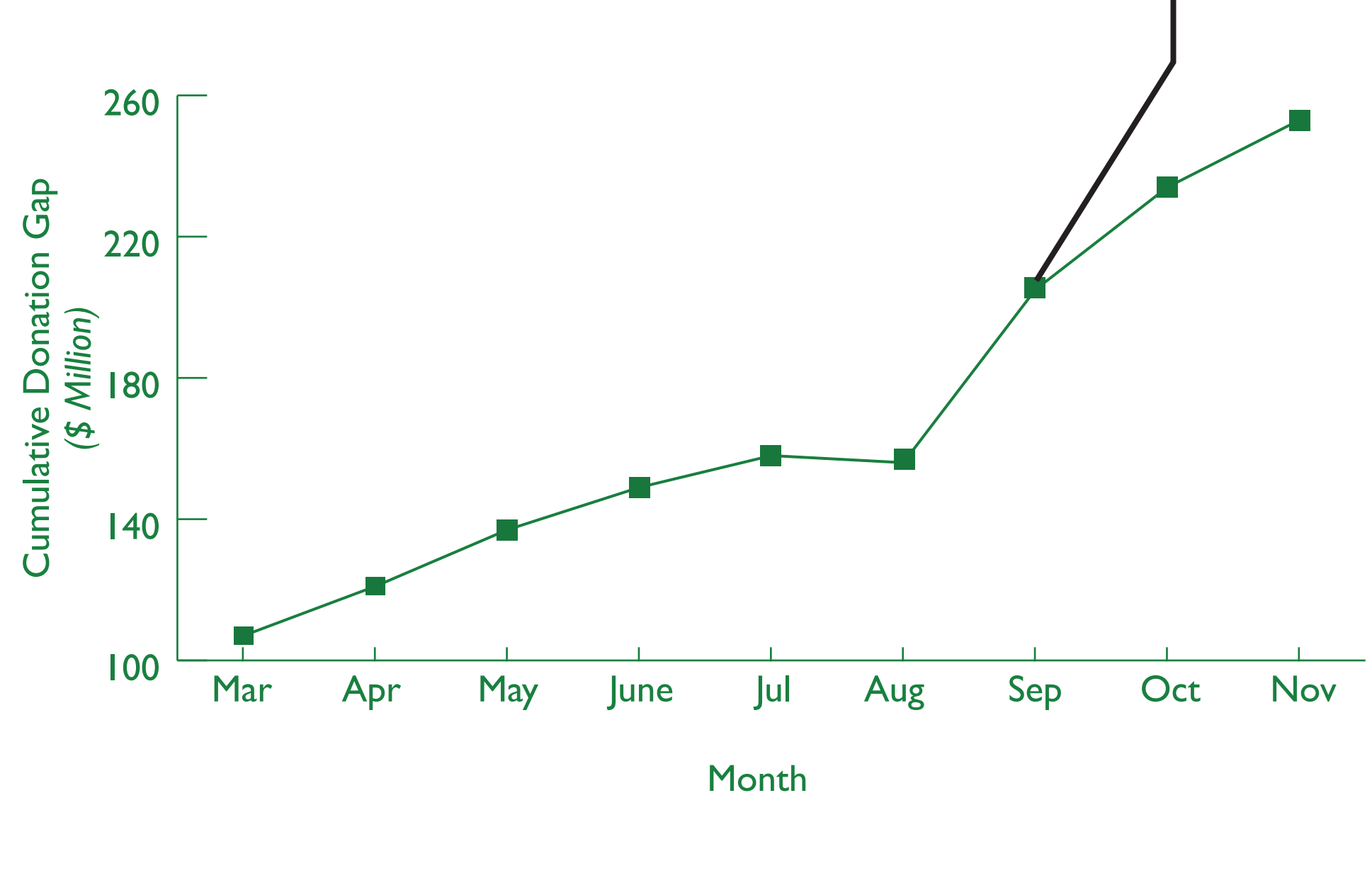
The average person in Ohio donated only \$1.5 during the 2012 presidential election



## So What? Increasing Donations Pose a Problem...

The Democrat advantage in campaign donations reached \$253 million for the 2012 presidential election

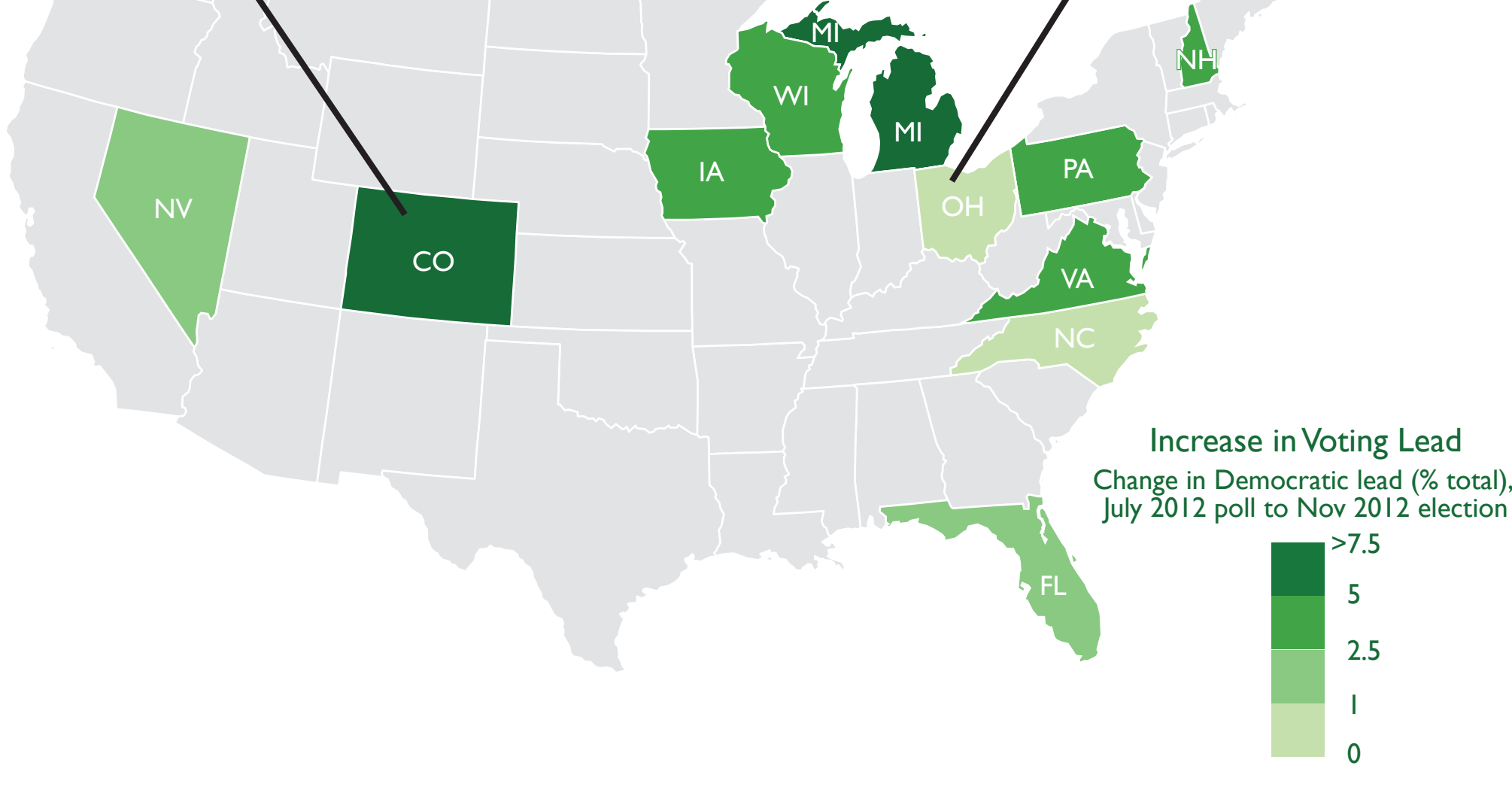
Democrats received \$51 million more donations than Republicans in September, the largest donations advantage during the 2012 president election



## ...Particularly for Swing States

Democrats increased their lead by 6.5% in the swing state of Colorado

Democrats only increased their lead by 0.7% in the swing state of Ohio

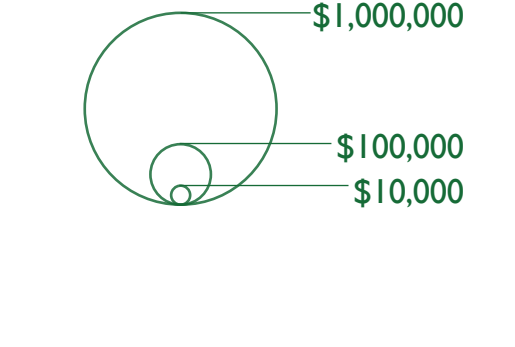


## A Deeper Look: Democrats Gained their Largest Donation Advantage in Major Cities

The Democrat's gained an advantage of \$4,400,000 in Denver, the highest urban lead in swing states

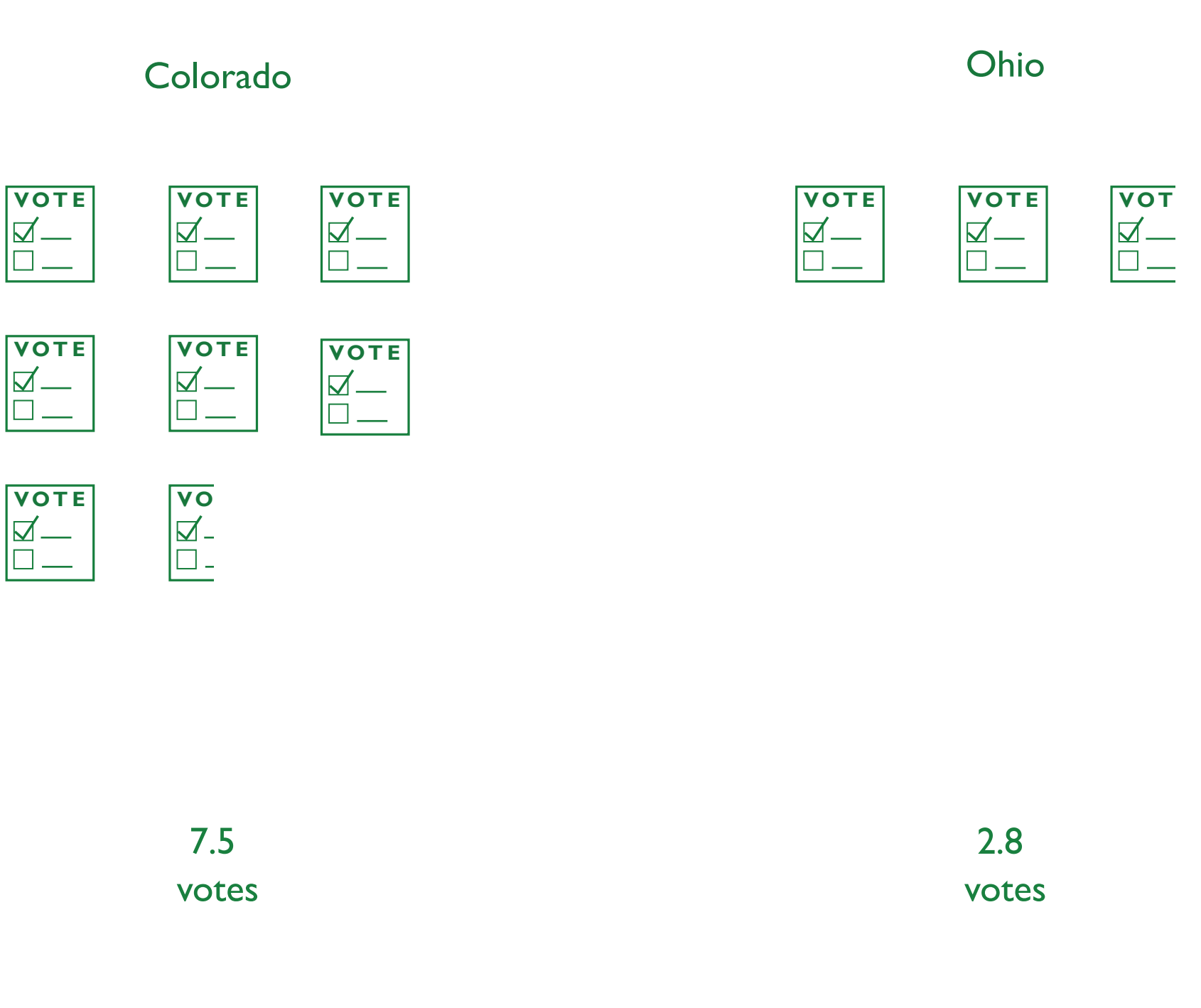


Democrats drew 140% more urban-based donations per person in Colorado than Ohio, largely attributed to the progressive Denver metro area



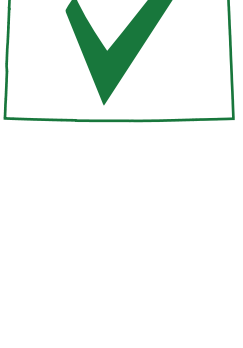
## As a Result, Campaign Donations Have a Different Influence on Election Results in Swing States like Colorado versus Ohio

Every \$100 advantage for the Democrats bought



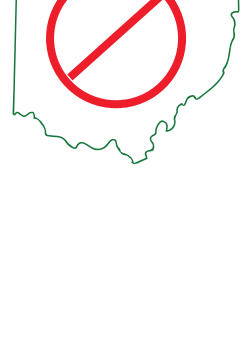
## What's Next? Colorado and Ohio Represent Different Alternatives for Addressing Campaign Donations

Colorado



Colorado has imposed new amendment to limit campaign funding since the 2012 presidential election

Ohio

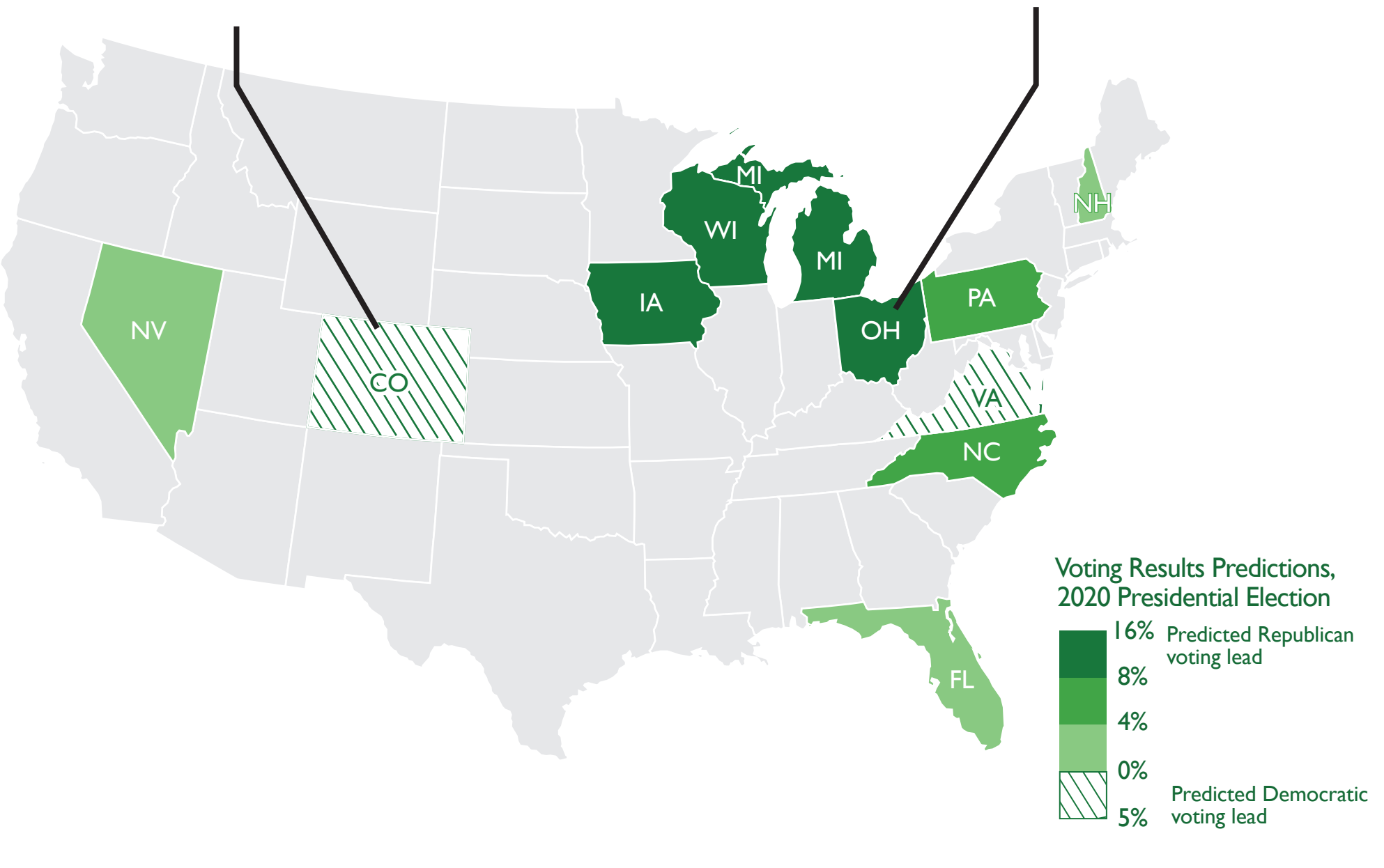


At the same time, Ohio has failed to act on campaign funding

## What Do You Think We Should Do As a Nation?

The Democrats are predicted to make only a 2.3% gain in Colorado in the 2020 presidential election if campaign funding remains consistent from 2016

The Republicans are predicted to make a whopping 12.5% gain in Ohio in the 2020 presidential election if campaign funding remains consistent from the 2016





# SOAKING IN WATER

Sea-Level Rise and Vulnerable Coastal Properties Since 2012



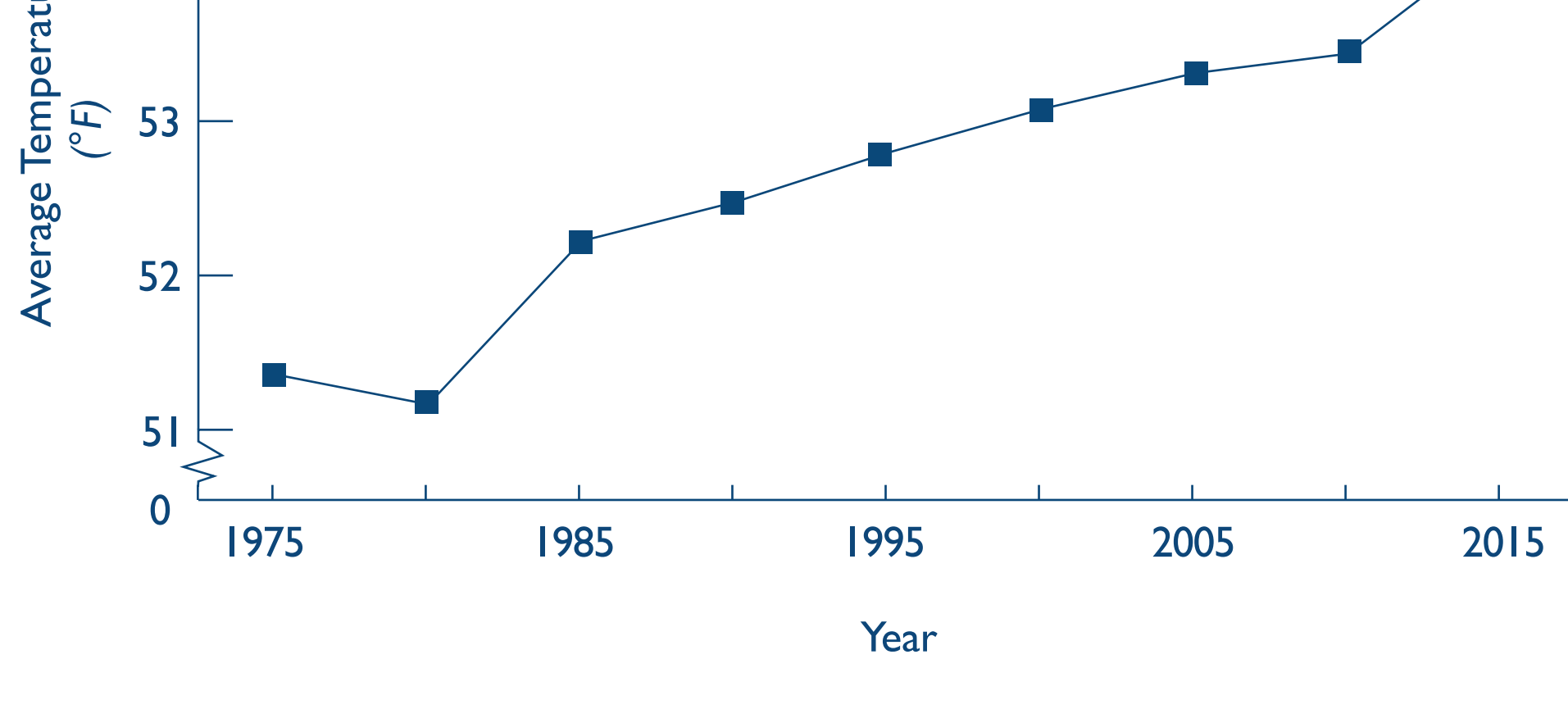
Even small rises in sea-level dramatically increase coastal vulnerability to storms

## What is Happening with Our Coasts? It Starts with Rising Temperatures



U.S. average temperatures have increased almost 3°F in the past 40 years

U.S. average temperatures peaked at 54.3°F in 2015

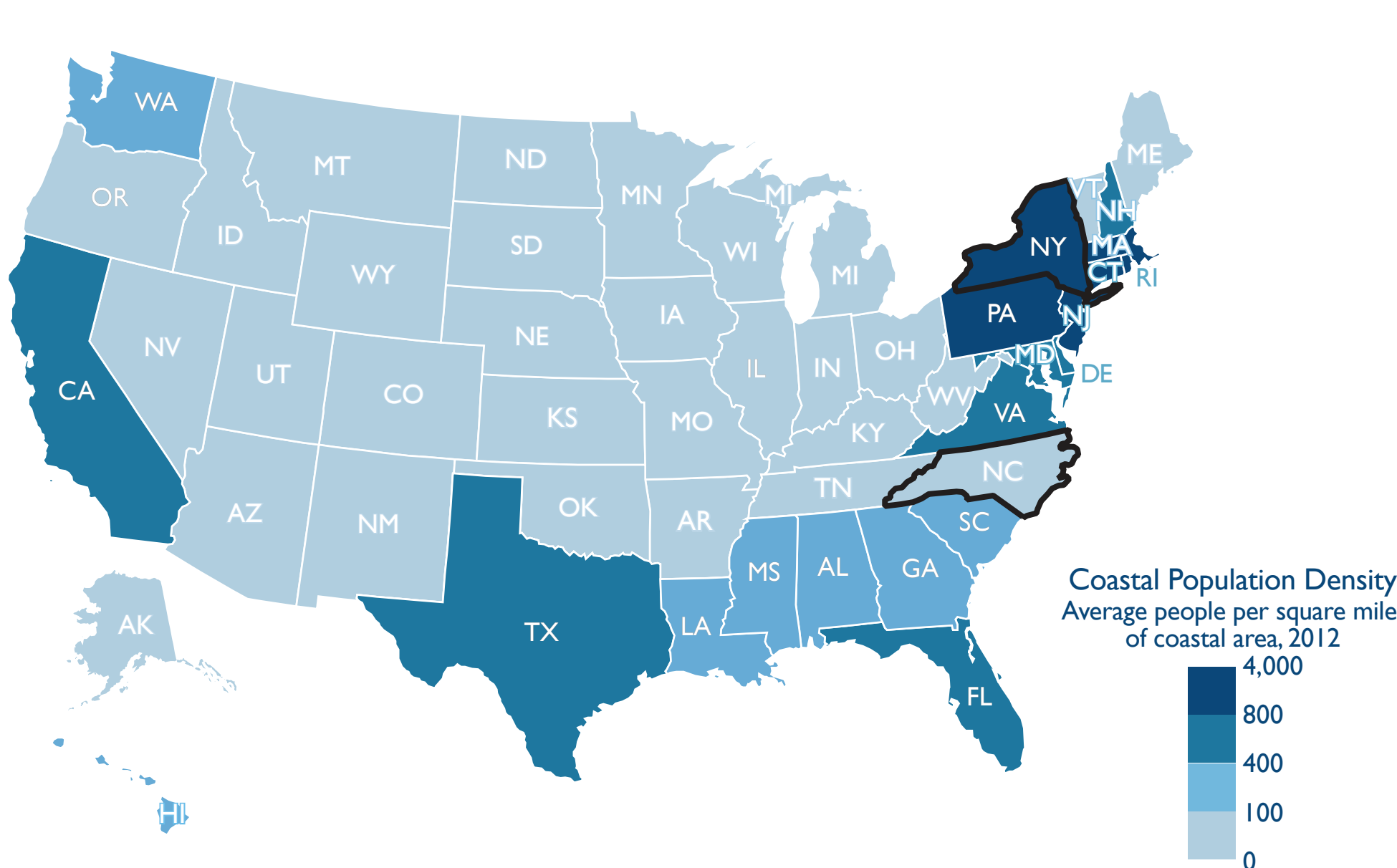


## Why Do Coasts Matter?

### More than 50% of U.S. Citizens Lived in Coastal Areas by 2012

3,081 people live in an average square mile of New York coasts

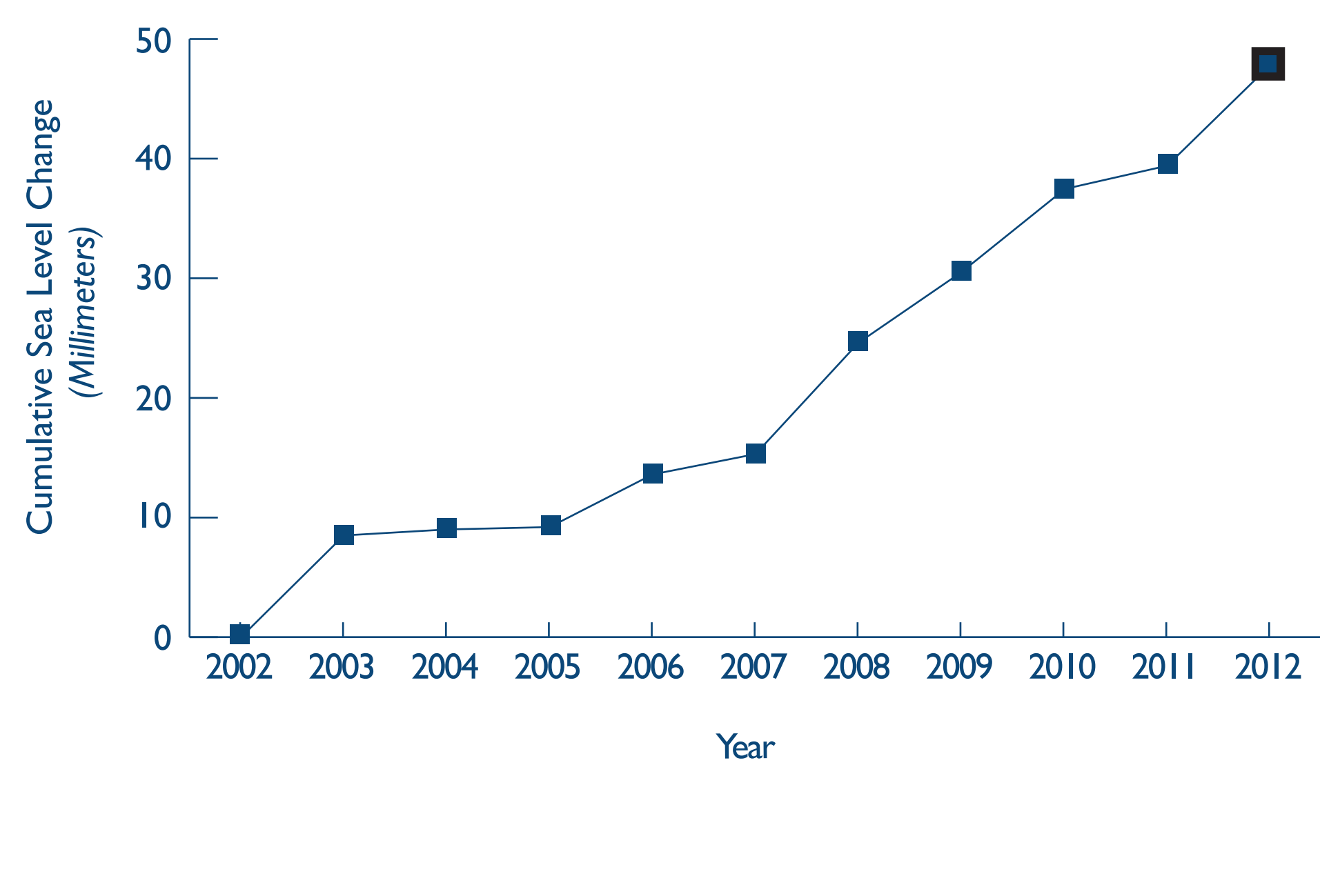
Only 73 people live in an average square mile of North Carolina coasts



## So What? Rising Sea Levels Pose a Problem...

The U.S. average sea levels in 2012 reached 47.8 millimeters above the 2002 average

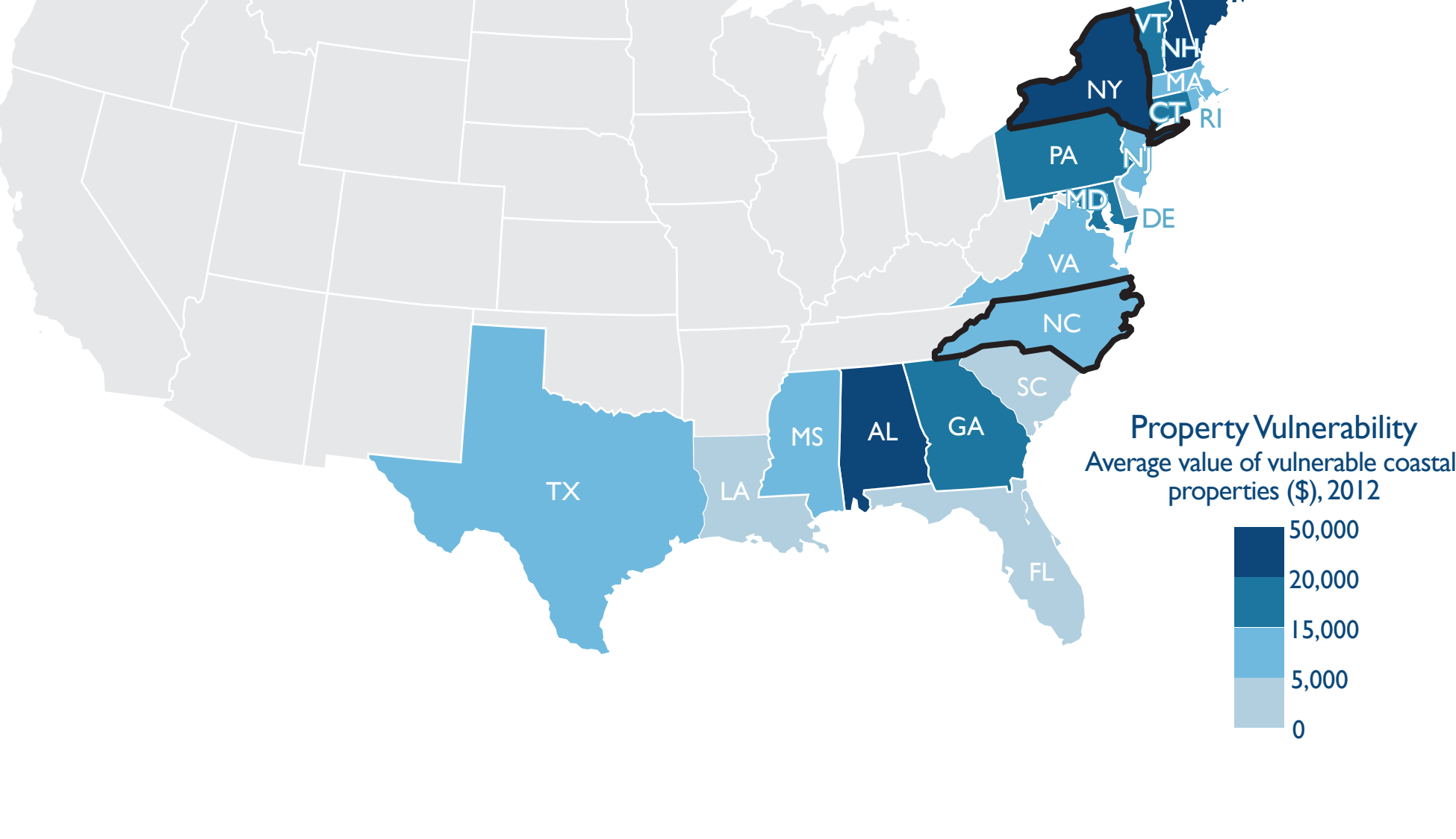
Global sea levels rose 8.4 millimeters in 2012, the largest sea level rise from 2002-2012



## ...Particularly for States on the East Coast

The average value of vulnerable properties in coastal areas is \$24,800 in New York

The average value of vulnerable properties in coastal areas is only \$7,730 in North Carolina



## A Deeper Look: Sea-Levels Rose the Most in Major Stations

Sea-level rise annual rate in Bergen Point is 4.4 millimeters, the highest among stations in two states

New York

North Carolina



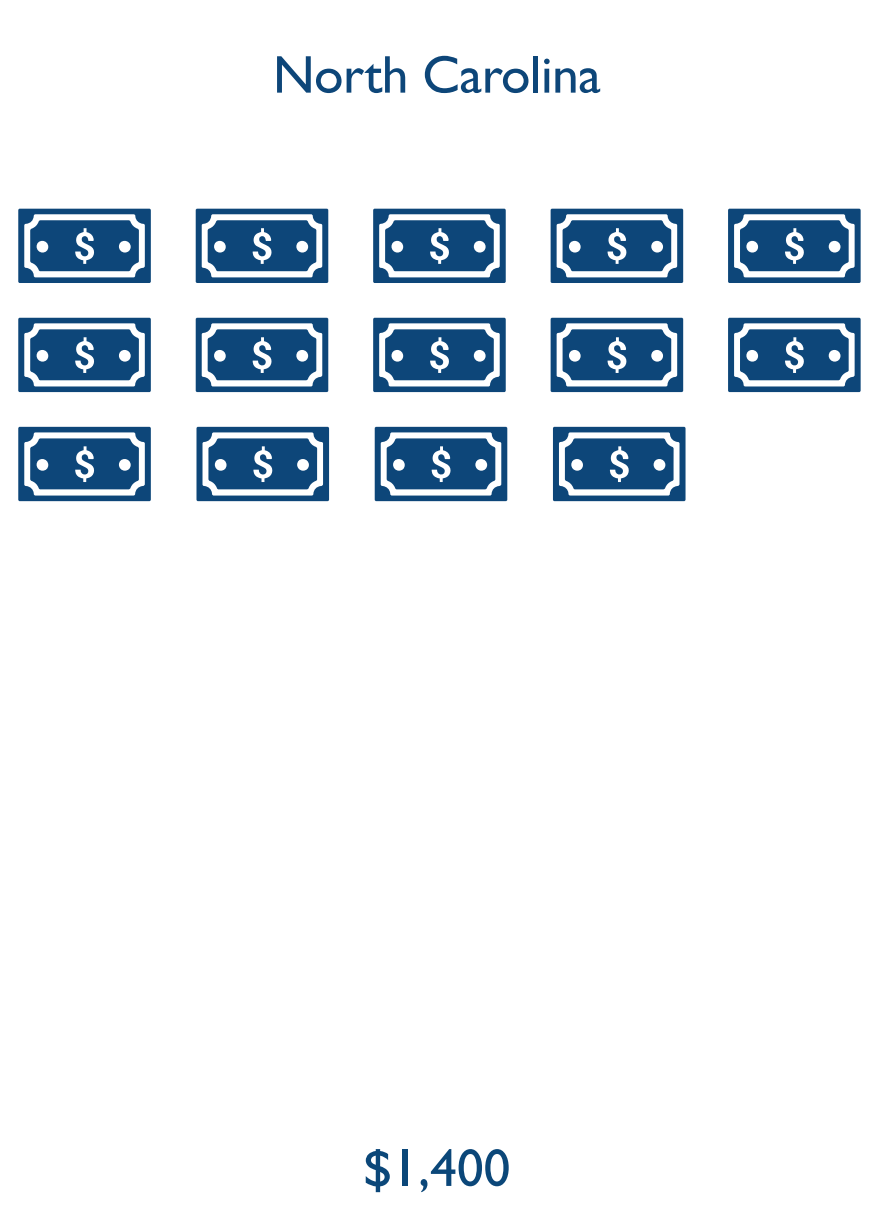
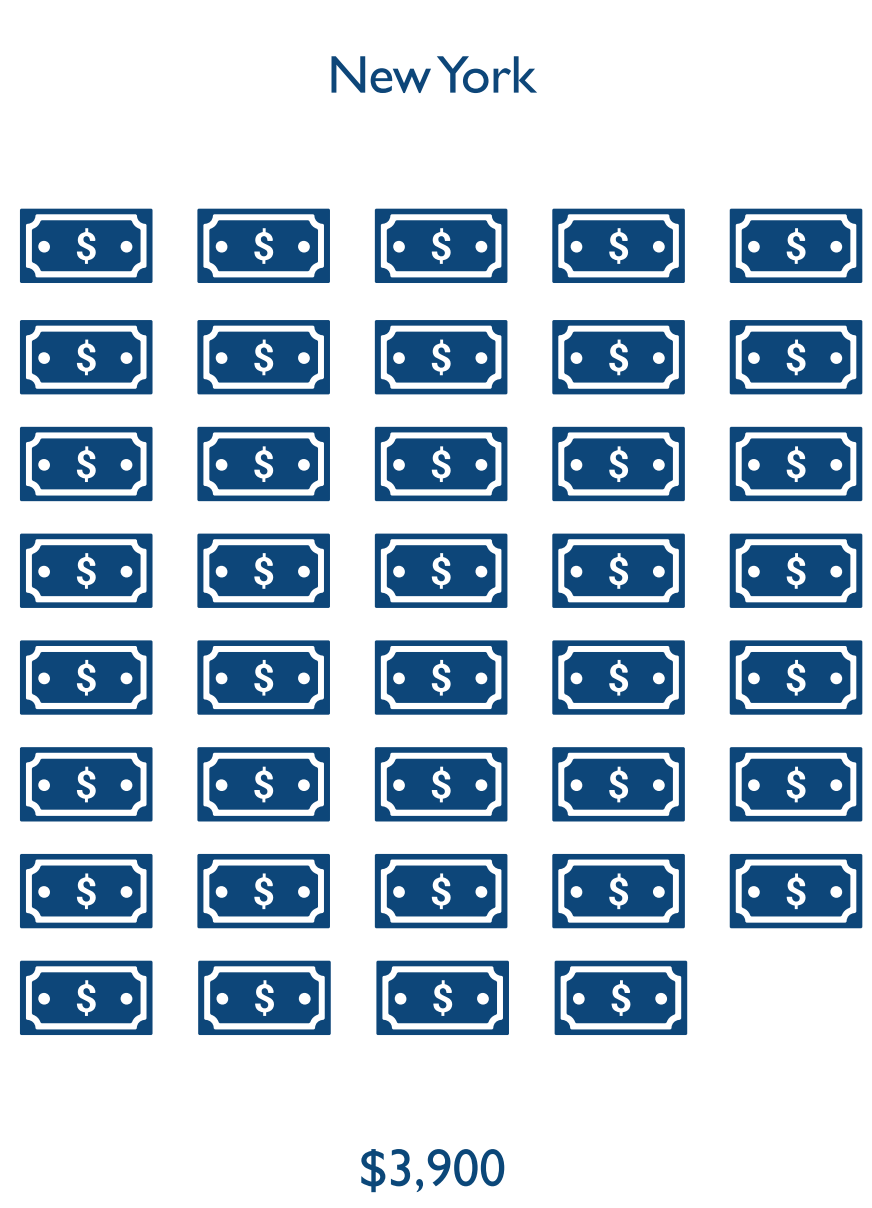
Sea-level rose 50% more in urban-centers in New York compared to North Carolina, particularly due to the dense infrastructure in New York City and Long Island

## As a Result, Sea-level Rise Has a Different Impact on Vulnerability in Coastal States like New York versus North Carolina

Every inch in sea-level rise exposes

New York

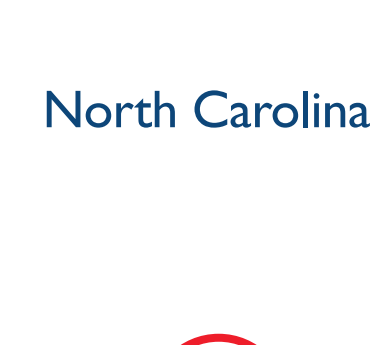
North Carolina



## What's Next? New York and North Carolina Represent Different Alternatives for Addressing Sea-level Rise

New York

North Carolina



New York has invested considerable public funds to prevent sea-level rise related crises

At the same time, North Carolina has failed to act on sea-level rise

## What Do You Think We Should Do As a Nation?

The value of vulnerable properties per person in New York only is predicted to increase to \$290 by 2020 if sea-levels continue to increase at a consistent rate

The value of vulnerable properties per person in North Carolina is predicted to increase to a surprising \$325 by 2020 if sea-level continue to increase at a consistent rate

