

visual fields

What is Unique About the Imagery of mapformation?

Derek Tonn

mapformation

220 South Burns Avenue

Springfield, MN 56087

datonn@mapformation.com

www.mapformation.com

While our style of map design is similar to those produced by many other design firms, our subject matter (3D perspective building depictions on collegiate campuses) tends to be the particular characteristic of our work that has helped us develop a growing reputation

throughout North America and portions of Europe. We also tend to work with electronic applications (web based tours, scalable imagery, etc.) in mind as much/more as the traditional print piece, which has helped us to evolve in the way that our graphics are created. We also tend to draw all of our streets, sidewalks and parking facilities as negative space in our mapping projects, while many firms that we are aware of will draw these features as objects, with landscaping serving as the negative space. This tends to give our work a subtle yet important distinction when it comes to evaluating our portfolio. It takes more time to design maps using this technique, but we believe that the resulting "look" is worth the extra effort.

VECTOR

University of Nevada, Las Vegas

<http://www.mapformation.com/portfolio/campus/unlv3D.pdf>

This was an INCREDIBLY challenging project, in that the UNLV campus is filled with some of the most unique collegiate architecture in the United States. Also, we were asked to depict the southern half of the campus within only 20 percent of the entire map area... in order to reposition elements on the map to center a reader's attentions on features found on the northern half of the campus. Developed in Corel Draw 12.

Downtown Minneapolis, Minnesota

To see the true MADNESS of just how far things can be taken by our designers when it comes to detailed building depiction, this graphic was developed as a generic piece that is intended to be used for a variety of commercial applications. It is easily the most detailed and dense" map area that we have developed to date, with literally hundreds of buildings and tens of thousands of objects drawn. Developed in Corel Draw 12.

RASTER

Pulaski Technical College

<http://www.mapformation.com/portfolio/campus/pulaskitech3D.pdf>

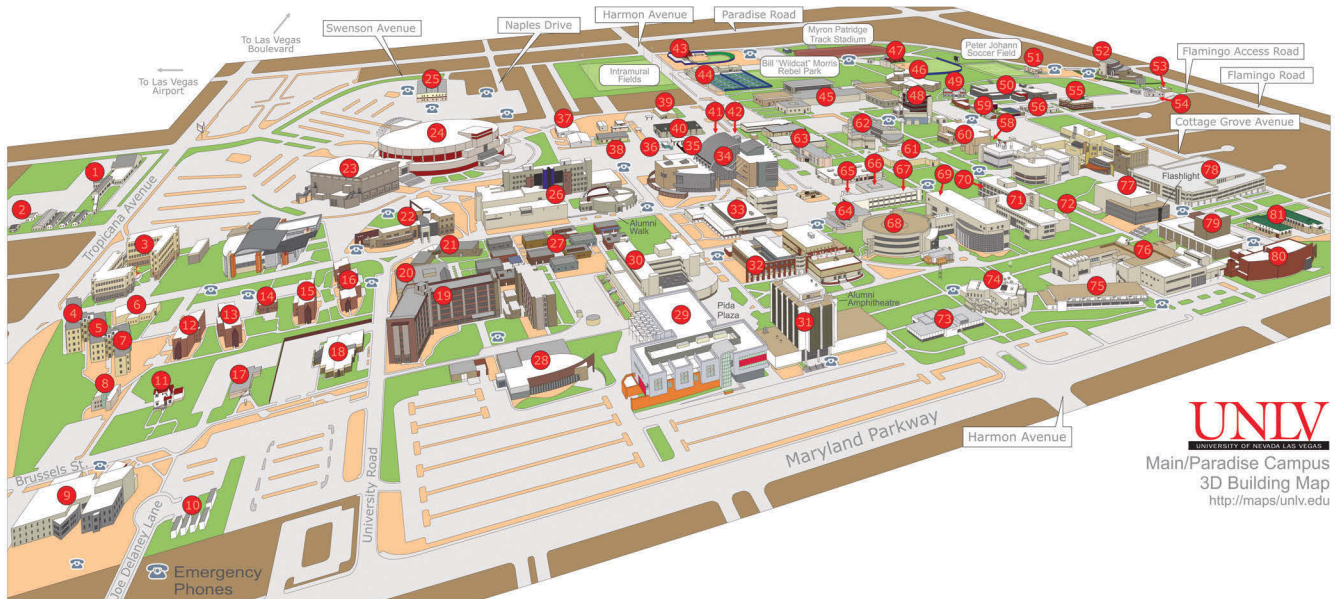
This small campus mapping project is very clean and efficient, and is an excellent marriage between way-finding needs and aesthetic sensitivity which helps to reinforce an institution's overall branding and identity efforts. Developed in Adobe Photoshop.

HAND-RENDERED

Ohio Northern University

<http://www.mapformation.com/portfolio/campus/onu3D.pdf>

While computerized map design has been steadily gaining overall market share during the past decade, there will always be a place for designs that are created at the drafting table, with pen and pencil in hand. This project illustrates this fact, and also provided the perfect testing ground for us to embed numerous post-design effects to the map using Adobe Photoshop. Five of the map's drawn imagery (excluding text labels and other symbology) were added after-the-fact in Photoshop, though we challenge anyone to see if they can accurately identify those five elements!



UNLV
UNIVERSITY OF NEVADA LAS VEGAS
Main/Paradise Campus
3D Building Map
<http://maps/unlv.edu>

ABBREV.	BUILDING NAME	BUILDING NUMBER
ARC	Paul B. Sogg Architecture Building	9
BDC	Bennett Professional Development Center	49
BEH	Frank and Estella Beam Hall	30
BGC	John D. "Jackie" Gaughan Boy's & Girl's Club	55
BHS	Rod Lee Bigelow Health Sciences	48
BKS	Bookstore	28
BMC	Beam Music Center	80
BPB	Robert L. Bigelow Physics	62
BSL	William S. Boyd School of Law	68
CBC	Classroom Building Complex	26
CDC	Central Desert Complex	27
CEB	William D. Carlson Education	71
CEB-HEA	Holbert H. Hendrix Education Auditorium	72
CET	Carlson Education Trailer	69
CHE	Chemistry	61
CPB	Cox Pavilion	23
CSB	Campus Services Building	25
CWH	Claudine Williams Residential Hall	4
DAY	Dayton Complex	3
DIN	Hazel M. Wilson Dining Commons	20
EMS	Eiler Media Softball Stadium	43
EPA	Environmental Protection Agency	63
FDH	Flora Dungan Humanities	31
FMA	Facilities Management Administration	39
FND	Foundations Building	81
FRA	Maude Frazier Hall	73
FTC	Frank and Vicki Fertitta Tennis Complex	44

ABBREV.	BUILDING NAME	BUILDING NUMBER
GRA	Archie C. Grant Hall	75
HAB	Residential Life Housing Admin. Building	6
HCH	Artemus W. Ham Concert Hall	77
HFA	Alta Ham Fine Arts	76
HOU	Houssels Building	11
HUH	Mitzi & Johnny Hughes Hall - Building A	16
HWB	Herman Westfall Business Services	40
IGI	Stan Fulton Building - Int'l Gaming Institute	52
ISC	Interfaith Student Center	17
JBT	Judy Bayley Theatre	79
KRH	Kitty Rodman Residence Hall	7
LAC	Lied Athletic Complex	46
LBC	Lynn Bennett Early Childhood Dev. Center	59
LDS	LDS Institute of Religion Student Center	18
LFG	Lilly Fong Geoscience	65
LLB	Lied Library	34
MFH	Margie Faiman Residence Hall - Building D	12
MPE	Paul McDermott Physical Education	45
MSB	Robert Miller Soccer Building	51
MSM-HRC	Marjorie Barrick Museum and Harry Reid Center	33
MSU	Donald C. Moyer Student Union	29
NTS	North Trailer Site (6 Trailers)	56
O&M	Operations and Maintenance (4 Warehouses)	37
PAR	Paradise Campus	1
PCT	Paradise Campus Trailers (2 Trailers)	2
PES	Paradise Elementary School	50
PKG	Parking Garage	78

ABBREV.	BUILDING NAME	BUILDING NUMBER
PRO	Publications/Reprographics/Copy Center	35
PSB	Claude I. Howard Public Safety	41
RAB	Research Administration Building	38
RHB	Gym Road Residence Hall - Building B	15
RHC	Gym Road Residence Hall - Building C	13
RHW	Gym Road South Resident Services Building	8
RPL	Radiation Protection Laboratory	67
RRC	Rebel Recycling Center	54
SCS	System Computing Services	64
SHS	Claude I. Howard Student Health Services	21
SSC	Student Services Complex	22
STS	South Trailer Site (5 Trailers)	10
SWC	SideWalk Café	70
TAC	Richard Tam Alumni Center	74
TAY	William D. Taylor Hall	53
TBE	Thomas T. Beam Engineering Complex	57
TEC	Technology Building	66
TMC	Thomas & Mack Center	24
TON	Tonopah Residence Complex	19
UNH	University Hall	42
USB	University Systems Building	36
WBH	William S. Boyd Residence Hall	5
WBS	Earl E. Wilson Baseball Stadium	47
WHI	Juanita Greer White Life Sciences	60
WHT	White Hall Trailers (2 Trailers)	58
WRI	John S. Wright Hall	32
WRL	Eugene R. Warner Residential Life Building	14

Main Campus: 4505 S. Maryland Pwy, Las Vegas, NV 89154

Paradise Campus: 851 E. Tropicana Ave, Las Vegas, NV 89119

University of Nevada, Las Vegas



Downtown Minneapolis, Minnesota



Produced and last updated for Pulaski Technical College in May 2006 by mapformation



3000 West Scenic Drive
 North Little Rock, AR 72118
 Phone: (501) 812-2200
www.pulaskitech.edu

CAMPUS MAP LEGEND

- | | |
|--|---|
| ADM Administration Building | C Industrial Technology |
| AHEC Allied Health Education Center | IT Information Technology Center |
| D Automotive Technology | OL Ottenheimer Library |
| BUS Business Building | PHYS Physical Plant |
| CCB Campus Center | SCIB Science Building |

Pulaski Technical College



OHIO NORTHERN UNIVERSITY

525 S. Main Street
 Ada, OH 45810
 Ph: 419-772-2000
 Fax: 419-772-1932
 Web: www.onu.edu

Parking Lots: A-Y

- 1 Northern on Main
- 2 Dukes Memorial
- 3 Lehr Memorial
- 4 Hill Memorial
- 5 Hill Memorial Annex
- 6 James F. Dicke Hall
- 7 Presser Hall
- 8 Elzay Gallery of Art
- 9 Wilson Art Building
- 10 Tilton Hall of Law
- 11 Taggart Law Library
- 12 Student Development Center
-Lehr Kennedy House
- 13 Stambaugh Hall
- 14 Student Health Center
- 15 University Place Apartments
- 16 McIntosh Center
- 17 Weber Hall – Admissions/Financial Aid
- 18 Taft Memorial
- 19 Clark Hall
- 20 Heterick Memorial

- 21 Burgett Pavilion
- 22 English Chapel
- 23 Counseling Center
- 24 Multicultural Center
- 25 Child Development Center
- 26 Physical Plant Grounds Dept.
- 27 Physical Plant Offices
- 28 Affinity Village
- 29 Commons Building
- 30 Freed Center for the Performing Arts
- 31 Brookhart Hall
- 32 Lima Hall
- 33 Roberts Hall
- 34 Park Hall
- 35 Founders Hall
- 36 Maglott Hall

Campus Village Apartments:

- 37 Klondike's Den
- 38 Northern Commons
- 39 Polar Place
- 40 University Terrace
- 41 Lakeview

- 42 New Apartments
- 43 Delta Sigma Phi
- 44 5 University Parkway
- 45 Phi Mu Delta
- 46 Sigma Pi
- 47 The Dicke House – President's Home
- 48 Dial-Roberson Stadium
- 49 Maintenance Facility
- 50 WONB Radio Transmitter & Tower
- 51 Picnic Pavilion – Shelter House
- 52 Northern House
- 53 1 University Parkway
- 54 ONU Sports Center/King Horn
- 55 Biggs Engineering Building
- 56 Science Annex
- 57 Meyer Hall of Science
- 58 Robertson-Evans Pharmacy Building
- 59 The Hakes-Pierstorff Family
Pharmacy Education Center