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GENERAL GUIDELINES

Content should be submitted online via the *Cartographic Perspectives* website, cartographicperspectives.org.

OPINION/RESPONSE PIECES: CP welcomes topical responses to previously published articles. The length of such pieces may vary; however, we suggest 2,000 words or less as an informal guide.

ILLUSTRATIONS: Maps, graphs, and photos should convey ideas efficiently and tastefully. Graphics should be legible, clean, and clearly referenced by call-outs in the text. Sound principles of design should be employed in the construction of graphic materials, and the results should be visually interesting and attractive.

- All graphics must be in digital form, either digitally generated or scanned. Preferred formats are .tif, .ai, .eps, .jpg, or press-ready .pdf.
- Images must not be embedded in the manuscript, but should instead be included as separate files.
- Color images should be submitted in CMYK mode where possible.
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- Where possible, graphics should have a transparent, rather than a white, background.
- Digital art files should be cropped to remove non-printing borders (such as unnecessary white space around an image).
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- Authors are responsible for ensuring that they have permission to use all illustrations.
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- For vector files, fonts should be embedded or converted to outlines.
- Type sizes below 6 point should be avoided.
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For questions on specific guidelines for graphics, please contact Daniel Huffman, Assistant Editor, (daniel.p.huffman@gmail.com).

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PEER-REVIEWED ARTICLES

TITLE: The title serves as the author's invitation to a diverse audience. It should be chosen wisely. The title section should include the full name(s) of the author(s) and academic or other professional affiliation(s).

ABSTRACT: An abstract of 250 words or less should summarize the purpose, methods, and major findings of the paper.

KEYWORDS: Five to ten keywords should be listed at the end of the abstract.

REFERENCES: References should be cited parenthetically in the text, following the author-date system as described in *The Chicago Manual of Style*, 16th ed. (<http://www.chicagomanualofstyle.org>). When making a direct quote, include the page number. Examples: (Doe 2001) and (Doe 2001, 38).

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Name of author(s). Year. *Title in Italics*. City of Publication: Publisher Name.

MacEachren, A. M. 1995. *How Maps Work*. New York: Guilford Press.

A. H. Robinson, J. L. Morrison, P. C. Muehrcke, A. J. Kimerling, and S. C. Guptill. 1995. *Elements of Cartography, 6th Edition*. New York: John Wiley & Sons.

Articles in Periodicals: Author's or authors' names as in *Books*, above. Year. "Title of Article." *Title of Periodical*, volume number, page numbers [follow punctuation and spacing shown in the following example].

Peterson, M. 2008. "Choropleth Google Maps." *Cartographic Perspectives* 60:80–83.

Articles in edited volumes: Name of author(s). Year. "Title of Article." In *Title of Edited Volume*, edited by [Editor's or Editors' names, not inverted], page numbers. City of Publication: Publisher's Name.

Danzer, Gerald. 1990. "Bird's-Eye Views of Towns and Cities." In *From Sea Charts to Satellite Images: Interpreting North American History through Maps*, edited by David Buisseret, 143–163. Chicago: University of Chicago Press.

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Cartography Associates. 2009. "David Rumsey Donates 150,000 Maps to Stanford University." *David Rumsey Map Collection*. Accessed January 3, 2011. <http://www.davidrumsey.com/blog/2009/8/29/david-rumsey-donates-150-000-maps-to-stanford>.

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A Plan of the City of New York and its Environs. P. Andrews, sold by A. Dury in Dukes Court, St. Martins Lane, surveyed by John Montessoro, 1775.

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