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GENERAL GUIDELINES

Content should be submitted online via the *Cartographic Perspectives* website, cartographicperspectives.org.

OPINION/RESPONSE PIECES: CP welcomes topical responses to previously published articles. The length of such pieces may vary; however, we suggest 2,000 words or less as an informal guide.

ILLUSTRATIONS: Maps, graphs, and photos should convey ideas efficiently and tastefully. Graphics should be legible, clean, and clearly referenced by call-outs in the text. Sound principles of design should be employed in the construction of graphic materials, and the results should be visually interesting and attractive.

- All graphics must be in digital form, either digitally generated or scanned. Preferred formats are .tif, .ai, .eps, .jpg, or press-ready .pdf.
- Images must not be embedded in the manuscript, but should instead be included as separate files.
- Color images should be submitted in CMYK mode where possible.
- Images in raster format must, at minimum, be 600px wide; at least 1000px is strongly preferred. Images will be printed at 300 ppi.
- Where possible, graphics should have a transparent, rather than a white, background.
- Digital art files should be cropped to remove non-printing borders (such as unnecessary white space around an image).
- The editor reserves the right to make minor adjustments to illustrations.
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- For vector files, fonts should be embedded or converted to outlines.
- Type sizes below 6 point should be avoided.
- Captions should not be part of the illustration. Instead, please supply captions within the text of the article.

For questions on specific guidelines for graphics, please contact Assistant Editor Daniel Huffman for more information: daniel.p.huffman@gmail.com.

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PEER-REVIEWED ARTICLES

TITLE: The title serves as the author's invitation to a diverse audience. It should be chosen wisely. The title section should include the full name(s) of the author(s) and academic or other professional affiliation(s).

ABSTRACT: An abstract of 250 words or less should summarize the purpose, methods, and major findings of the paper.

KEYWORDS: Five to ten keywords should be listed at the end of the abstract.

REFERENCES: References should be cited parenthetically in the text, following the author-date system found in *The Chicago Manual of Style*, 16th ed. (chicagomanualofstyle.org). When making a direct quote, include the page number. Examples: (Doe 2001) and (Doe 2001, 38).

Books: Invert the first author's name (last name, first initial or name, and middle initial). Middle initials should be given wherever known. For books with multiple authors, authors' names are listed in the order in which they appear on the title page, with the last author's name preceded by a comma and *and*. Note: With more than ten authors, invert first author's name and follow it with a comma and the words *et al.* without italics in the reference list.

The general format is: Name of author(s). Year. *Title in Italics*. City of Publication: Publisher Name.

MacEachren, A. M. 1995. *How Maps Work*. New York: Guilford Press.

Robinson, A. H., J. L. Morrison, P. C. Muehrcke, A. J. Kimerling, and S. C. Guphill. 1995. *Elements of Cartography, 6th Edition*. New York: John Wiley & Sons.

Articles in Periodicals: Author's or authors' names as in *Books*, above. Year. "Title of Article." *Title of Periodical*, volume number, page numbers [follow punctuation and spacing shown in the following example].

Peterson, M. 2008. "Choropleth Google Maps." *Cartographic Perspectives* 60:80–83.

Articles in edited volumes: Name of author(s). Year. "Title of Article." In *Title of Edited Volume*, edited by [Editor's or Editors' names, not inverted], page numbers. City of Publication: Publisher's Name.

Danzer, Gerald. 1990. "Bird's-Eye Views of Towns and Cities." In *From Sea Charts to Satellite Images: Interpreting North American History through Maps*, edited by David Buisseret, 143–163. Chicago: University of Chicago Press.

Websites: Websites may be generally referenced in running text ("On its website, the Evanston Public Library Board of Trustees states...") rather than with a URL listing. For more formal citations, use the following format: Name of author(s). Year. "Title of Document." *Title of Complete Work (if relevant)*. Access date. URL.

Cartography Associates. 2009. "David Rumsey Donates 150,000 Maps to Stanford University." *David Rumsey Map Collection*. Accessed January 3, 2011. <http://www.davidrumsey.com/blog/2009/8/29/david-rumsey-donates-150-000-maps-to-stanford>.

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A Plan of the City of New York and its Environs. P. Andrews, sold by A. Dury in Dukes Court, St. Martins Lane, surveyed by John Montessor, 1775.

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